



Communications Workgroup January Meeting

January 8, 2020 | 1:00 to 2:00 p.m.

Room: 305

Webinar: <https://zoom.us/j/992395057>

Meeting Materials

To find meeting agenda, minutes, presentations and other meeting materials, please visit our Communications Workgroup meeting webpage: https://www.chesapeakebay.net/who/group/communications_workgroup

Agenda

- 1:00 – 1:05 Welcome and Roll Call
- 1:05 – 1:15 Shared Messaging: January
Rebecca Chillrud will lead a discussion about collaborative and coordinated messaging for the month of January, focusing primarily on outdoor activities for winter and environmental literacy. Please plan to share your content or ideas for content that could be amplified by the workgroup.
- 1:15 – 1:25 Member Round Robin
Gregg Bortz will lead off the discussion. Share communications updates from your part of the watershed, or tap the group's expertise for help with questions or ideas you're working on.
- 1:25 – 1:30 Leadership Team Update
Deb Klenotic will provide an update on our 2020 Communications Workgroup leadership team.
- 1:30 – 2:00 Communications Workgroup Workplan
Rachel Felver will give an overview of the existing workplan for the Communications Workgroup. Members will have the opportunity to discuss any changes they would like to see. We will use this discussion and the results of the member survey to update our workplan at the February meeting.

Next Meeting: February 5, 1:00-2:00 pm