Communications Workgroup February Meeting

February 3, 2020 | 1:00 to 2:00 p.m.
Webinar:
**https://umces.webex.com/umces/j.php?MTID=m10ce60777b41cc686e30e9a979
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Meeting Materials

To find meeting agenda, minutes, presentations and other meeting materials, please visit our Communications Workgroup meeting webpage: https://www.chesapeakebay.net/who/group/communications_workgroup

Agenda

1:00 – 1:05   Welcome and Roll Call
Gregg Bortz, Maryland Department of Natural Resources (Chair)
Rachel Felver, Alliance for the Chesapeake Bay (Coordinator)

1:05 – 1:10   Shared Messaging: February
Marisa Baldine, Chesapeake Research Consortium, will lead a discussion about collaborative and coordinated messaging for the month of February, focusing primarily on Black History Month and Valentine's Day. Please plan to share your content or ideas for content that could be amplified by the workgroup.

1:10 – 1:25   Member Round Robin
Rachel Felver will lead off the discussion. Share communications updates from your part of the watershed or tap the group's expertise for help with questions or ideas you're working on.

1:25 – 1:40   Overview of the Chesapeake Monitoring Cooperative Accomplishment Report
Caroline Donovan (UMCES/IAN) will present to the group about the Chesapeake Monitoring Cooperative's six-year accomplishment report.

1:40 – 2:00   CBP Web Analytics Report
Jake Solyst, CBP's Web Content Specialist, will provide an overview of CBP's 2020 website analytics.

Next Meeting: March 3, 2021 at 1PM