# Communications Workgroup February Meeting

February 6, 2019 | 1:00 to 2:00 p.m.
**Room:** 305
**Webinar:** https://zoom.us/j/682239649

**Calendar**

To find holidays, conferences, community outreach events and communications initiatives, please visit (and add to!) our Communications Workgroup Google Calendar: http://bit.ly/2F3RhWX

**Meeting Materials**

To find meeting agenda, minutes, presentations and other meeting materials, please visit our Communications Workgroup meeting webpage: https://www.chesapeakebay.net/who/group/communications_workgroup

**Agenda**

1:00 – 1:05      Welcome and Roll Call

1:05 – 1:10      Introduction: Vice Chair Gregg Bortz
*Our new vice chair, Gregg Bortz from Maryland Department of Natural Resources, will introduce himself to the group.*

1:10 – 1:20      Shared Messaging: February
*Rebecca Chillrud will lead a discussion about collaborative and coordinated messaging for the month of February. Members are invited to share ideas that could be amplified by the workgroup.*

1:20 – 1:30      Member Round Robin
*Share your watershed news and communications updates, or tap the group's expertise for help with questions or ideas you're working on.*

1:30 – 1:35      Action Team Updates
*Deb Klenotic will provide updates from the WIP Engagement Action Team. Rachel Felver will provide updates from the Forest Buffers Communications Action Team. Caitlyn Johnstone will provide updates from the Fish Consumption Action Team. We will also begin to form a planning team for Chesapeake Bay Awareness Week 2019.*

1:35 – 1:40      *Retreat Recap*
*Deb Klenotic will provide a quick recap from our January in-person retreat for those that were unable to attend.*

1:40 – 2:00      Deep Dive: 2018 Bay Program Analytics
*Joan Smedinghoff will present on the Bay Program's 2018 analytics from chesapeakebay.net and social media.*

**Next Meeting:** March 6th call, 1:00-2:00 p.m.