

Stronger by Sharing: Shared messaging for February 2019

Black History Month

- In the D.C. neighborhood of Anacostia sits Cedar Hill, the last home of Frederick Douglass. #BlackHistoryMonth
[https://www.chesapeakebay.net/news/blog/the remains of an impressive legacy](https://www.chesapeakebay.net/news/blog/the_remains_of_an_impressive_legacy)
- When Marcus Asante first began sailing, he noticed the lack of African-American sailing clubs along the #ChesBay and decided to do something about it. #BlackHistoryMonth
[https://www.chesapeakebay.net/news/blog/universal sailing club supports african american maritime heritage](https://www.chesapeakebay.net/news/blog/universal_sailing_club_supports_african_american_maritime_heritage)
- Keeping African-American maritime history alive, both on and off the water. #BlackHistoryMonth
[https://www.chesapeakebay.net/news/blog/life on the bay through ebony eyes](https://www.chesapeakebay.net/news/blog/life_on_the_bay_through_ebony_eyes)
- From Admirals of the Bay to champion oyster shuckers, learn more about these five heroes of the #ChesBay. #BlackHistoryMonth
<http://www.cbf.org/blogs/save-the-bay/2018/02/black-heroes-of-the-bay.html>
- Supporting content:
 - [https://www.chesapeakebay.net/news/blog/life on the bay through ebony eyes](https://www.chesapeakebay.net/news/blog/life_on_the_bay_through_ebony_eyes)
 - [https://www.chesapeakebay.net/news/blog/finding the pleasure in boating](https://www.chesapeakebay.net/news/blog/finding_the_pleasure_in_boating)
 - [https://www.chesapeakebay.net/news/blog/the remains of an impressive legacy](https://www.chesapeakebay.net/news/blog/the_remains_of_an_impressive_legacy)
 - [https://www.chesapeakebay.net/news/blog/a life on the chesapeake bay](https://www.chesapeakebay.net/news/blog/a_life_on_the_chesapeake_bay)
 - [https://www.chesapeakebay.net/news/blog/photo of the week following the north star along the harriet tubman byway](https://www.chesapeakebay.net/news/blog/photo_of_the_week_following_the_north_star_along_the_harriet_tubman_byway)
 - [https://www.chesapeakebay.net/news/blog/the forgotten rivers of the forgotten people](https://www.chesapeakebay.net/news/blog/the_forgotten_rivers_of_the_forgotten_people)
 - [https://www.chesapeakebay.net/news/blog/universal sailing club supports african american maritime heritage](https://www.chesapeakebay.net/news/blog/universal_sailing_club_supports_african_american_maritime_heritage)
 - [https://www.chesapeakebay.net/news/blog/photo of the week making the outdoors a place for everyone](https://www.chesapeakebay.net/news/blog/photo_of_the_week_making_the_outdoors_a_place_for_everyone)

- https://www.chesapeakebay.net/news/blog/photo_essay_exploring_the_harriet_tubman_underground_railroad_bywayhttps://www.chesapeakebay.net/news/blog/five_remarkable_women_with_ties_to_the_chesapeake_region
- <http://www.cbf.org/blogs/save-the-bay/2018/02/black-heroes-of-the-bay.html>
- What else?
- Related hashtags:
 - #BlackHistoryMonth #BlackInSTEM

Valentine's Day

- Need some tips on finding love? See how these critters do it.
#ValentinesDay
https://www.chesapeakebay.net/news/blog/four_ways_critters_find_love
- To celebrate #ValentinesDay, here are just a few of the reasons why we love the Chesapeake Bay.
https://www.chesapeakebay.net/news/blog/fourteen_reasons_to_love_the_chesapeake_bay
- Peregrine falcons are well known for their incredible aerial skills. They are powerful fliers and can reach speeds of up to 200 miles per hour when diving. But these birds are also remarkable for a more romantic reason—they form monogamous bonds and mate for life.
https://www.chesapeakebay.net/news/blog/diving_into_love_at_200_miles_per_hour
- Supporting content:
 - https://www.chesapeakebay.net/news/blog/fourteen_reasons_to_love_the_chesapeake_bay
 - https://www.chesapeakebay.net/news/blog/four_ways_critters_find_love
 - https://www.chesapeakebay.net/news/blog/diving_into_love_at_200_miles_per_hour
 - What else?
- Related hashtags: #ValentinesDay #IHeartEstuaries #SweetOnStreams

Other shared messaging opportunities:

National Bird Feeding Month

February 2: World Wetlands Day, Groundhog Day

February 7: National Periodic Table Day

February 17: Random Acts of Kindness Day

February 18: National Drink Wine Day (spotted lanternfly), President's Day

February 20: Social Justice Day, Love Your Pet Day

March 3: World Wildlife Day