

Work Group Contact

Rachel Felver
Director of Communications
rfelver@chesapeakebay.net



Stronger by sharing: Shared Messaging for February 2021

Social media holidays

Date	Holiday
February	Black History Month
February 2	World Wetlands Day, Groundhog Day
February 7	Periodic Table Day
February 11	International Day of Women and Girls in Science
February 11	National Make a Friend Day
February 12	International Darwin Day
February 12-14	#IHeartEstuaries
February 14	Valentine's Day, Frederick Douglass Birthday
February 15	President's Day
February 16	National Innovation Day
February 17	Random Acts of Kindness Day
February 18	National Crab Stuffed Flounder Day
February 20	World Day of Social Justice, Ansel Adams Birthday
February 22-28	Invasive Species Awareness Week
February 25	Digital Learning Day, National Clam Chowder Day

Sample posts

Black History Month

- ([A tirelessly fighting son of the Patuxent](#)) "I am a son of the Patuxent River, like many of my ancestors before me. The river speaks to me on a fundamental level that soothes, inspires and sustains my spirit. I love being around and serving the people and communities who are in tune with this river's endless and timeless deep rhythms." -Fred Tutman, Patuxent Riverkeeper
- ([A country boy from East Baltimore](#)) It's impossible to understand the full history of the Bay without learning from Vincent Leggett. For more than 40 years, the historian, author and advocate has studied the Bay and its people, focusing on black watermen, and shining a light on their under-told stories. #BHM
- ([Black heroes of the Bay](#)) From Admirals of the Bay to champion oyster shuckers, learn more about these five heroes of the #ChesapeakeBay. #BlackHistoryMonth

Valentine's Day

- ([Four ways critters find love](#)) Need some tips on finding love this #ValentinesDay? See how these critters do it.
- ([Diving into love at 200 miles per hour](#)) Peregrine falcons are well known for their incredible aerial skills and can reach speeds of up to 200 miles per hour when diving. But these birds are also remarkable for a more romantic reason— they form monogamous bonds and mate for life.
- ([Fourteen reasons to love the Chesapeake Bay](#)) Here are just a few of the reasons why we love the Chesapeake Bay. #IHeartEstuaries

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Content to share

Black History Month

The remains of an impressive legacy ([CBP](#))
Universal Sailing Club supports African American maritime heritage ([CBP](#))
Life on the Bay through ebony eyes ([CBP](#))
A tirelessly fighting son of the Patuxent ([CBP](#))
A country boy from East Baltimore ([CBP](#))
Photo essay exploring the Harriet Tubman Underground Railroad Byway ([CBP](#))
Finding the pleasure in boating ([CBP](#))
A life on the Chesapeake Bay ([CBP](#))
Chante Coleman chooses clean water ([CBP](#))
Equity grows on trees ([CBP](#))
African American Heritage: Places of Struggle, Community and Triumph ([NPS](#))
Civil Rights in America ([NPS](#))
Meeting Harriet ([CBF](#))
Black heroes of the Bay ([CBF](#))
50 Stories: Dennis Chestnut & His Love for the Anacostia River ([ACB](#))
The Pages of Black History – Every Month ([ACB](#))

World Wetlands Day 2/2

State of the Chesapeake: Wetlands ([CBP](#))
Bay 101: Wetlands ([CBP](#))
Wooded wetlands host amphibians aplenty ([CBP](#))
Field Guide: Marshes & Wetlands ([CBP](#))
Making wetlands work ([CBP](#))
Wetland restoration could offset impacts of climate change ([CBP](#))
Loss of coastal wetlands grows larger in United States ([CBP](#))
Get to know these five Chesapeake Bay wetlands ([CBP](#))
Visit Jug Bay Wetlands Sanctuary, an ecological wonderland ([CBP](#))
Seven critters that call wetlands home ([CBP](#))
A boardwalk brings wetlands closer to Virginia residents ([CBP](#))
A citizen's guide to protecting wetlands in Maryland ([CBF](#))
Wetlands protection ([CBF](#))
Freshwater wetlands ([CBF](#))

Groundhog Day 2/2

Field Guide: Woodchuck ([CBP](#))
Groundhog Day comes out of the shadows ([CBP](#))
Ten Chesapeake species with unique nicknames ([CBP](#))

Periodic Table Day 2/7

International Day of Women and Girls in Science 2/11

Five remarkable women with ties to the Chesapeake region ([CBP](#))
Ladies of Light: Chesapeake lighthouses and the women who kept them ([MD DNR](#))
Becoming an Outdoors Woman ([CBP](#))

Chanté Coleman chooses clean water ([CBP](#))
Convening a watershed to save a national treasure ([CBP](#))

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Equity grows on trees ([CBP](#))
The vacation of a lifetime ([CBP](#))
A new environmental organization offers women support ([CBP](#))
Talking trash in D.C. ([CBP](#))
A woman and her woods ([CBP](#))
A walk for the water ([CBP](#))
2020 Year of the Woman Blog Series Recap ([ACB](#))

National Make a Friend Day 2/11
International Darwin Day 2/12

#IHeartEstuaries Campaign 2/12-14

#iheartestuaries Campaign ([Restore America's Estuaries](#))
Discover the Chesapeake: The Estuary ([CBP](#))
It takes a partnership to save an estuary ([CBP](#))
Eight reasons the Chesapeake Bay is an exceptional estuary ([CBP](#))
Photo of the Week: Education program gets teachers on the estuary ([CBP](#))
More than just the Bay ([CBP](#))

Frederick Douglass Birthday 2/14

The remains of an impressive legacy ([CBP](#))

Valentine's Day 2/14

Fall in love at Crabtree Falls ([CBP](#))
Diving into love at 200 miles per hour ([CBP](#))
Four ways critters find love ([CBP](#))

Presidents Day 2/15

National Innovation Day 2/16
Random Acts of Kindness Day 2/17
National Crab Stuffed Flounder Day 2/18

Birthday of Ansel Adams 2/20

Picturing the Parks ([NPS](#))

World Day of Social Justice - 2/20

Teaching environmental justice across the Chesapeake Bay watershed ([CBP](#))
A community advocate on improving nature and human health ([CBP](#))
Experts seek to bridge the gap between environmental quality and public health ([CBP](#))
Access to green space makes social distancing a little easier ([CBP](#))
Climbing toward a better future ([CBP](#))
Trees for All ([CBP](#))

National Invasive Species Awareness Week 2/22-28

National Invasive Species Awareness Week ([NISAW](#))
From the Field: How invasive species could be impacting salamander habitat ([CBP](#))
Ten invasive species of the Chesapeake Bay ([CBP](#))

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Scientists to develop management plan for invasive catfish ([CBP](#))
Seven recipes using invasive species ([CBP](#))
Understanding the threat of invasive catfish ([CBP](#))
Invasive plants got your goat? ([CBP](#))
Invasive insects poses unprecedented threat to urban forests ([CBP](#))
Anglers asked to remove invasive catfish from Maryland, Virginia waters ([CBP](#))
Invasive fish offers anglers the opportunity for some friendly competition ([CBP](#))
Saving the Eastern Shore's marshes from destructive, invasive nutria ([CBP](#))

Digital Learning Day 2/25

Educators Portal ([NPS](#))
Find Your "Virtual" Park ([NPS](#))

National Clam Chowder Day - 2/25

In the near future:

Women's History Month - March
International Women's Day - 3/8
Harriet Tubman - March 10
Vernal Equinox - 3/20
International Day for the Elimination of Racial Discrimination - 3/21
International Day of Forests - 3/21
World Water Day - 3/22
National Take a Walk in the Park Day - 3/30
Chesapeake Bay Week - April 18-24
World Wetlands Month - May