

## Work Group Contact

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## Stronger by sharing: Shared Messaging for March 2021

### Social media holidays

Date	Holiday
March	Women's History Month
March 1	Zero Discrimination Day
March 2	National Read Across America Day (Dr. Seuss Day)
March 3	World Wildlife Day
March 5	National Day of Unplugging
March 8	International Women's Day
March 9	International Crabmeat Day
March 10	Harriet Tubman Day
March 12	National Plant a Flower Day, National Baked Scallops Day
March 13	National Good Samaritan Day
March 14	National Learn About Butterflies Day
March 15	World Consumer Rights Day, National Napping Day
March 17	Saint Patrick's Day
March 20	Vernal Equinox, International Day of Happiness
March 21	International Day of Forests, International Day for the Elimination of Racial Discrimination
March 22	World Water Day
March 23	National Ag Day
March 31	Cesar Chavez Day of Service & Learning

### Sample Posts

#### Women's History Month

- We're celebrating women of the watershed this #InternationalWomensDay! Which women have inspired you?
- March is #WomensHistoryMonth! Learn about five of the many women who helped shape the Chesapeake watershed.  
[https://www.chesapeakebay.net/news/blog/five\\_remarkable\\_women\\_with\\_ties\\_to\\_the\\_chesapeake\\_region](https://www.chesapeakebay.net/news/blog/five_remarkable_women_with_ties_to_the_chesapeake_region)
- The Becoming an Outdoors Woman program gives women the confidence and skills to take on the great outdoors. #WomensHistoryMonth  
[https://www.chesapeakebay.net/news/blog/becoming\\_an\\_outdoors\\_woman](https://www.chesapeakebay.net/news/blog/becoming_an_outdoors_woman)
- "The way that I look at it is DEI provides balance to things that have been out of balance because of power, privilege and racism... In order to combat this, we need to intentionally apply a justice lens to everything we do." #IWD2021  
[https://www.chesapeakebay.net/news/blog/chante\\_coleman\\_chooses\\_clean\\_water](https://www.chesapeakebay.net/news/blog/chante_coleman_chooses_clean_water)

#### Spring Equinox

- Happy #VernalEquinox! Keep your eyes and ears open for these signs of spring around the Chesapeake Bay watershed! ([Six Signs of Spring in the Chesapeake Region](#))
- Happy #FirstDayOfSpring! What are some of your favorite spring activities to do in the Bay region?

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**Chesapeake Bay Program**  
Chesapeake Bay Foundation. Partnership.

- The mild temperatures and ample rains of fall are perfect for planting. If you've been looking for a way to help the Chesapeake Bay, planting native plants in your yard is a great way to make a difference. ([Ten Chesapeake Bay native plants to plant in your yard this spring](#))
- Close to one-quarter of the entire United States osprey population travels to the Chesapeake Bay every spring to mate and raise chicks. ([Photo of the Week: Ospreys' return signals spring on the Bay](#))
- Every year, warm spring rains trigger the annual migrations of salamanders throughout the Bay region. ([Photo of the Week: Warm rains spring salamanders into action](#))

## Content to share

### Women's History Month

Five remarkable women with ties to the Chesapeake region ([CBP](#))  
Ladies of Light: Chesapeake lighthouses and the women who kept them ([MD DNR](#))  
Becoming an Outdoors Woman ([CBP](#))  
Chanté Coleman chooses clean water ([CBP](#))  
Convening a watershed to save a national treasure ([CBP](#))  
Equity grows on trees ([CBP](#))  
The vacation of a lifetime ([CBP](#))  
A new environmental organization offers women support ([CBP](#))  
Talking trash in D.C. ([CBP](#))  
A woman and her woods ([CBP](#))  
A walk for the water ([CBP](#))

### Zero Discrimination Day - 3/1

### National Read Across America Day (Dr. Seuss Day) - 3/2

A reading list of books about the Chesapeake Bay watershed ([ACB](#))

### World Wildlife Day - 3/3

A living shoreline welcomes wildlife and wanderers ([CBP](#))  
Increasing temperatures threaten Chesapeake wildlife ([CBP](#))  
For bees and other wildlife, a stretch of sand is a land of plenty ([CBP](#))  
Restoration Spotlight: Urban wetland provides refuge for Baltimore wildlife ([CBP](#))  
7 Ways to Safely Watch Wildlife ([NPS](#))  
Implementing the Safe Wildlife Distance campaign ([NPS](#))

### National Day of Unplugging - 3/5

### International Women's Day - 3/8

Women Leaders in the Environment ([NPS](#))

### National Crabmeat Day - 3/9

### Harriet Tubman Day - 3/10

The life of Harriet Tubman, made vivid on the Eastern Shore ([CBP](#))  
New statues let history stand tall ([CBP](#))  
Photo Essay: Exploring the Harriet Tubman Underground Railroad Byway ([CBP](#))  
Photo of the Week: Follow the North Star along the Harriet Tubman Byway ([CBP](#))  
Meeting Harriet ([CBP](#))

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### National Baked Scallops Day - 3/12

### National Plant a Flower Day - 3/12

Field Guide: Plants & Trees ([CBP](#))  
Ten Chesapeake Bay native plants to plant in your yard this spring ([CBP](#))  
Choose and Use Native Plants ([CBP](#))  
Photo of the Week: The many uses of milkweed ([CBP](#))

### National Good Samaritan Day - 3/13

### National Pi Day - 3/14

### National Learn About Butterflies Day - 3/14

Field Guide: Insects ([CBP](#))  
Field Guide: Monarch Butterfly ([CBP](#))  
Field Guide: Zebra Swallowtail ([CBP](#))

### World Consumer Rights Day - 3/15

### National Napping Day - 3/15

### Saint Patrick's Day - 3/17

### International Day of Happiness - 3/20

### Vernal Equinox - 3/20

Ring in spring with bluebells ([CBP](#))  
Six Signs of Spring in the Chesapeake Region ([CBP](#))  
Five signs of spring in the Chesapeake Bay region ([CBP](#))  
Photo of the Week: Warm rains spring salamanders into action ([CBP](#))  
Photo of the Week: Ospreys' return signals spring on the Bay ([CBP](#))  
Ten Chesapeake Bay native plants to plant in your yard this spring ([CBP](#))

### International Day of Forests - 3/21

Learn the issue: Forests ([CBP](#))  
Field Guide: Forests & Uplands ([CBP](#))  
Bay 101: Healthy Forests ([CBP](#))  
Walking through old-growth forest in Pennsylvania ([CBP](#))  
Restoration Spotlight: A forest's hopes rest on golden wings ([CBP](#))  
Discovering the hidden world of forest fungi ([CBP](#))  
Forests clean our air, save our lives ([CBP](#))  
For 100 years, this forest was fed to a furnace ([CBP](#))  
Invasive insect poses unprecedented threat to urban forests ([CBP](#))  
Forests: FAQ ([CBP](#))  
Chesapeake Forest Champions honored for efforts to preserve, promote healthy forests ([CBP](#))

### International Day for the Elimination of Racial Discrimination - 3/21

### World Water Day - 3/22

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Social media hashtag: #Water2me  
World Water Day Social Media Toolkit ([WorldWaterDay.org](http://WorldWaterDay.org))  
Learn the issue: Groundwater ([CBP](#))  
Learn the issue: Rivers & Streams ([CBP](#))  
Learn the issue: Stormwater Runoff ([CBP](#))  
Learn the issue: Wastewater ([CBP](#))  
Clearing up creeks in Baltimore County ([CBP](#))  
Rivers for All ([NPS](#))  
Recreating Safely in and Around Water ([NPS](#))

## National Ag Day - 3/23

Promote Ag Day ([National Ag Day](#))  
Learn the issue: Agriculture ([CBP](#))  
Land meets water at Know Good Farm ([CBP](#))  
Recent agricultural census shows conservation practices are on the rise ([CBP](#))  
There's no separation anxiety at this Pennsylvania farm ([CBP](#))  
Alternative energy powers a Virginia farm ([CBP](#))  
Helping farmers help our waterways ([CBP](#))  
Going under cover to reduce pollution ([CBP](#))  
A growing dairy looks to the future ([CBP](#))  
The hemp doctor of Wyndridge Farm ([CBP](#))  
Protecting water quality at the headwaters of the Chesapeake ([CBP](#))  
Turkey Hill Clean Water Partnership goes national! ([ACB](#))

## César Chávez Day of Service & Learning (César Chávez's Birthday) 3/31