



Communications Workgroup April Meeting

April 1, 2020 | 1:00 to 2:00 p.m.

Room: remote only

Webinar: <https://zoom.us/j/992395057>

Meeting Materials

To find meeting agenda, minutes, presentations and other meeting materials, please visit our Communications Workgroup meeting webpage: https://www.chesapeakebay.net/who/group/communications_workgroup

Agenda

- 1:00 – 1:05 Welcome and Roll Call
- 1:05 – 1:30 Group Discussion: Communicating around COVID-19
We'll start off with a group discussion about how members are communicating about/during the COVID-19 crisis. What have your strategies been thus far?
- 1:30 – 1:40 Group Discussion: Earth Day
How have your organization's plans for Earth Day changed? Will you be hosting any virtual events or doing promotions online? We'll discuss ways we can still promote Earth Day without being able to host in-person events.
- 1:40 – 1:50 Shared Messaging: April
Rebecca Chillrud will lead a discussion about collaborative and coordinated messaging for the month of April, focusing primarily on Earth Day and Arbor Day. Please plan to share your content or ideas for content that could be amplified by the workgroup.
- 1:50 – 2:00 Member Round Robin
Gregg Bortz will lead off the discussion. Share communications updates from your part of the watershed, or tap the group's expertise for help with questions or ideas you're working on.

Next Meeting: TBD: a decision on our May meeting will be made by early next week