



## Communications Workgroup June Meeting

June 6, 2018 | 1 to 2:30 p.m.

Fish Shack | **Phone:** (202) 991-0477 | **Code:** 903-7008

**Adobe Connect:** <https://epawebconferencing.acms.com/comm>

### Calendar

To find holidays, conferences, community outreach events and communications initiatives, please visit (and add to!) our Communications Workgroup Google Calendar: <http://bit.ly/2F3RhWX>

### Meeting Materials

To find meeting agenda, minutes, presentations and other meeting materials, please visit our Communications Workgroup meeting webpage: <https://bit.ly/2I27a2O>

### Agenda

- 1:00 – 1:05 Welcome and Roll Call
- 1:05 – 1:15 Chesapeake Bay Awareness Week Update  
*Midway through Chesapeake Bay Awareness Week, we will give an update on what we've done so far and what's still coming this week.*
- 1:15 – 1:25 Communications Workgroup Retreat Update  
*Our Workgroup Retreat is next month, on July 25<sup>th</sup>! Rebecca Chillrud will give an update on our planned location and agenda items.*
- 1:25 – 1:30 Chesapeake Bay Program Update  
*Rachel Felver will provide an update on upcoming meetings, releases and the latest on the Mid-Point Assessment.*
- 1:30 – 1:50 Communications Workgroup Improvements  
*Catherine Krikstan will lead a discussion on refining our agenda, potential changes to our meeting schedule and provide an update on our workgroup's place within the Bay Program.*
- 1:50 – 2:05 Shared Messaging: July and August  
*Rebecca Chillrud will lead a discussion about collaborative and coordinated messaging for the months of May and June. Members can share ideas that could be amplified by workgroup members.*
- 2:05 – 2:25 Local Engagement and Phase III WIP Discussion  
*Deb Klenotic will lead a discussion with state representatives around incorporating local engagement in the WIP planning process, how Pennsylvania is addressing local engagement and what the Bay Program can do to assist state partners with local engagement efforts.*
- 2:25 – 2:30 Open Discussion  
*An opportunity for members to ask questions or discuss news we haven't covered today.*

**Next Meeting: In-person retreat** Wednesday, July 25, 2018