

# Stronger by Sharing: Shared messaging for July-August 2018

## July: River Health

- Let's highlight the progress that our rivers are making! Several river report cards have been released recently that show how far we've come.
- Supporting content:
  - ShoreRivers Report Cards
    - Sassafras  
<https://static1.squarespace.com/static/5983720d59cc68fa41f034db/t/59fb84d9e4966b69071eb116/1509655792996/347033371-sra-report-card-edited.pdf>
    - Chester  
<https://static1.squarespace.com/static/5983720d59cc68fa41f034db/t/5afd4842b6a283092965b13/1526572192770/2017+Chester+River+Report+Card+WEB.pdf>
    - Choptank, Miles, Wye, Eastern Bay  
<https://static1.squarespace.com/static/5983720d59cc68fa41f034db/t/5ae376b81ae6cfbca929cb24/1524856518408/Final+ShoreRivers+Report+Card+2107.SPREADS.pdf>
    - Blog:  
[https://www.chesapeakebay.net/news/blog/health\\_of\\_eastern\\_shore\\_rivers\\_remains\\_steady\\_makes\\_small\\_gains](https://www.chesapeakebay.net/news/blog/health_of_eastern_shore_rivers_remains_steady_makes_small_gains)
  - Potomac River
    - Report Card <http://potomacreportcard.org/>
    - Blog  
[https://www.chesapeakebay.net/news/blog/potomac\\_river\\_earns\\_b\\_on\\_latest\\_report\\_card1](https://www.chesapeakebay.net/news/blog/potomac_river_earns_b_on_latest_report_card1)
  - Anacostia River (Year of the Anacostia): <https://www.anacostiaaws.org/what-we-do/public-policy-advocacy/state-of-the-river-report-card/2018-state-of-the-anacostia-river-full-report.html>
  - Nanticoke River (released at Nanticoke Wade-In by Nanticoke Watershed Alliance): <https://nanticokeriver.org/wp-content/uploads/2018/06/2017-TYRC-Nanticoke-River-Report-Card.pdf>
  - James River: <http://jamesriverwatch.org/stateofthejames/>
  - Healthy Harbor: <http://baltimorewaterfront.com/healthy-harbor/report-card/>
  - Chesapeake Bay Report Card
    - Report Card <https://ecoreportcard.org/report-cards/chesapeake-bay/>
    - Blog  
[https://www.chesapeakebay.net/news/blog/chesapeake\\_bay\\_report\\_card\\_highlights\\_signs\\_of\\_progress](https://www.chesapeakebay.net/news/blog/chesapeake_bay_report_card_highlights_signs_of_progress)
  - Connection to fish consumption from rivers
  - Connection to recreation: [swimguide.org](http://swimguide.org)

- CBP State of the Chesapeake: Rivers  
<https://www.chesapeakebay.net/state/rivers>
- CBP Learn the Issues: Rivers and Streams  
[https://www.chesapeakebay.net/issues/rivers\\_and\\_streams](https://www.chesapeakebay.net/issues/rivers_and_streams)
- Related hashtags:
  - #RiverReport #SweetonStreams #StreamHealth #StreamLife #CleanWater  
#progress #ComeToTheRiver #ComeToTheWater #RaiseTheGrade  
#ChesapeakeProgress

### ***August: National Water Quality Month***

- August 5<sup>th</sup>: National Oyster Day
- August 7<sup>th</sup>: EC Meeting