

Work Group Contact

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Stronger by sharing: Shared Messaging for June 2021

Social media holidays

Date	Holiday
June	Great Outdoors Month
June	National African American Music Appreciation Month
June	National Caribbean American Heritage Month
June	National Ocean Month
June	Pride Month
May 30 - June 5	Black Birders Week
June 3	World Bicycle Day
June 4-12	Lancaster Water Week
June 4-13	National Fishing and Boating Week
June 5	Clean the Bay Day, World Environment Day; International Day for the Fight against Illegal, Unreported and Unregulated Fishing
June 5 - 13	Chesapeake Bay Awareness Week
June 6	National Caves & Karst Day, National Trails Day
June 6-12	New York Annual Invasive Species Awareness Week
June 7	World Food Safety Day
June 8	World Oceans Day
June 17	World Day to Combat Desertification and Drought
June 19	Juneteenth
June 20	World Refugee Day, First Day of Summer
June 21	International Day of the Celebration of the Solstice, Father's Day
June 21-27	Pollinator Week
June 26	Great American Campout

Sample Posts

Chesapeake Bay Awareness Week #BayAwarenessWeek

- The theme for Chesapeake Bay Awareness Week 2021 is recreation! With park visitation and outdoor activities reaching an all-time high in 2020, we are going to celebrate all the ways in which people can recreate in and around the Chesapeake Bay, either at home or in the outdoors. #BayAwarenessWeek
- This Chesapeake Bay Awareness Week, we're celebrating the many ways we connect with our watershed through recreation. What is your favorite way to enjoy the Chesapeake Bay region? #BayAwarenessWeek
- ([Attend an event](#)) Chesapeake #BayAwarenessWeek is a time to celebrate the cultures, history and natural beauty of the nation's largest estuary. Discover your connection to the Bay by attending one of these events.

Great Outdoors Month

- ([Sites for outdoor activities more important than ever](#)) If you're looking to get out on the water this summer, visit one of these public access sites for opportunities to fish, swim, boat and enjoy the great outdoors.
- ([Eight ways to explore the Chesapeake Bay from home](#)) Can't get outside for Great Outdoors Month? Here are eight ways you can explore the Chesapeake Bay from your home.
- ([Six free apps to help you explore the Chesapeake Bay region](#)) Feel like you're always glued to your phone? Use it to explore the Chesapeake Bay watershed with these six apps.
- ([Explore nature and history along the Nanticoke River at these eight sites](#)) Celebrate Great Outdoors Month with a trip to the 64-mile Nanticoke River, a unique tributary of the Chesapeake Bay.

Content to share

Great Outdoors Month

5 Ways Bay Restoration Influences Your Health ([CBP](#))

Making the outdoors more accessible to the Chesapeake's Latinx communities ([CBP](#))

Six Black-led organizations changing the face of outdoor recreation ([CBP](#))

National African American Music Appreciation Month

National Caribbean American Heritage Month

National Ocean Month

Pride Month

LGBTQ+ hiking groups blaze Chesapeake trails ([CBP](#))

World Bicycle Day - 6/3

Pedal your way across the Bay on these bike trails ([CBP](#))

National Fishing and Boating Week - 6/4-13

#FishingandBoating, #GoneFishing, #RecreateResponsibly

Conserve Fish, Go Fishing! ([NPS](#))

Chesapeake Bay Awareness Week 6/5-6/13

[Please refer to the social media toolkit for content to share.](#)

Clean the Bay Day - 6/5

State of the Chesapeake: Pollution ([CBP](#))

Keeping microplastics out of the Bay ([CBP](#))

Five industries that benefit from a healthy Bay ([CBP](#))

Restoration Spotlight: Baltimore marina works to clean the Chesapeake Bay ([CBP](#))

World Environment Day - 6/5

Learn the issue: Climate change ([CBP](#))

How-To's and Tips ([CBP](#))

Increasing temperatures threaten Chesapeake wildlife ([CBP](#))

How rising temperatures put our well-being at risk ([CBP](#))

International Day for the Fight against Illegal, Unreported and Unregulated Fishing - 6/5

National Caves & Karst Day - 6/6

Conserve Fish, Go Fishing! ([NPS](#))

National Trails Day - 6/6

The beginner's guide to taking a hike ([CBP](#))

Eight trails that give a taste of the Chesapeake ([CBP](#))

All Sensory Trail makes for a more accessible park ([CBP](#))

National Park Service wants to help you 'Find Your Park' ([CBP](#))

Pick your peak ([CBP](#))

Discover the beauty and history of the Susquehanna at these seven riverside sites ([CBP](#))

Hike Smart ([NPS](#))

Hiking Etiquette ([NPS](#))

New York Invasive Species Awareness Week - 6/6-12

New York State Departments of Environmental Conservation and Agriculture and Markets Announce Eighth Annual Invasive Species Awareness Week June 6-12 ([DEC](#))

World Food Safety Day - 6/7

World Oceans Day - 6/8

World Day to Combat Desertification and Drought - 6/17

Juneteenth - 6/19

The Legacy of Slavery ([NPS](#))

The remains of an impressive legacy ([CBP](#))

Universal Sailing Club supports African American maritime heritage ([CBP](#))

Life on the Bay through ebony eyes ([CBP](#))

A tirelessly fighting son of the Patuxent ([CBP](#))

A country boy from East Baltimore ([CBP](#))

Black heroes of the Bay ([CBF](#))

Photo essay exploring the Harriet Tubman Underground Railroad Byway ([CBP](#))

Finding the pleasure in boating ([CBP](#))

A life on the Chesapeake Bay ([CBP](#))

Chante Coleman chooses clean water ([CBP](#))

Equity grows on trees ([CBP](#))

African American Heritage: Places of Struggle, Community and Triumph ([NPS](#))

Civil Rights in America ([NPS](#))

First Day of Summer - 6/20

Get outside this summer at a public access site in Pennsylvania ([CBP](#))

Get out on the water this summer in Virginia ([CBP](#))

Fireflies shed light on the benefits of a natural yard ([CBP](#))

World Refugee Day - 6/20

International Day of the Celebration of the Solstice - 6/21

Father's Day - 6/21

Pollinator Week 6/21-27

Choose and Use Native Plants ([CBP](#))

Pollinators ([FWS](#))

Choose and Use Native Plants ([CBP](#))

Choose and Use Native Plants ([CBP](#))

Nine buzzworthy facts about the honeybee ([CBP](#))

Photo of the Week: Humble bumblebees create big buzz ([CBP](#))

Pollinator Week: Pollinators, Plants, People, Planet ([Pollinator Partnership](#))

Clearing up confusion around the snowberry clearwing ([CBP](#))

Restoration Spotlight: Protecting pollinators as important pieces of environmental puzzle ([CBP](#))

Fairylands and pollinators ([CBP](#))

Field Guide: Bumble Bee ([CBP](#))

Field Guide: Honey Bee ([CBP](#))

Field Guide: Snowberry clearwing ([CBP](#))

Field Guide: Monarch Butterfly ([CBP](#))

Field Guide: Zebra Swallowtail ([CBP](#))

Field Guide: Big Brown Bat ([CBP](#))

Field Guide: Little Brown Bat ([CBP](#))

Field Guide: Virginia Big-eared Bat ([CBP](#))

Deploying new tools to stem loss of bats ([NFWF](#))

A Diamond in the Pumpkin Patch ([Penn State Extension](#))

Great American Campout 6/26

Camping Safety Tips([NPS](#))