



Communications Workgroup September Meeting

September 5, 2018 | 1:00 to 2:00 p.m.

NPS Large Conference Room

Phone: (202) 991-0477 | Code: 903-7008

Adobe Connect: <https://epawebconferencing.acms.com/comm>

Calendar

To find holidays, conferences, community outreach events and communications initiatives, please visit (and add to!) our Communications Workgroup Google Calendar: <http://bit.ly/2F3RhWX>

Meeting Materials

To find meeting agenda, minutes, presentations and other meeting materials, please visit our Communications Workgroup meeting webpage: <http://ow.ly/YETt30IBvqO>

Agenda

- 1:00 – 1:05 Welcome and Roll Call
- 1:05 – 1:15 Shared Messaging: September
Rebecca Chillrud will lead a discussion about collaborative and coordinated messaging for the months of May and June. Members can share ideas that could be amplified by workgroup members.
- 1:15 – 1:25 Round Robin and Chesapeake Bay Program Updates
Workgroup members can share any upcoming projects or releases that may be of interest.
- 1:25 – 1:35 Action Team Discussion
Based on recent feedback, we have decided to form action teams to address upcoming/ongoing projects. Rachel Felver will lead a discussion on our initial action teams and gauge interest among members in joining each team.
- 1:35 – 2:00 Issue of Concern: Retreat Recap
Our July retreat focused on social marketing for behavior change. Based on our retreat feedback surveys, there is interest among workgroup members in learning more and incorporating the training into their work. Catherine Krikstan and Deb Klenotic will lead a discussion on how the training could be used in current work/projects and how our workgroup can be involved in social marketing and behavior change going forward.

Next Meeting: Monthly call, Wednesday, October 3, 2018 1:00-2:00 p.m.