



Communications Workgroup October Meeting

October 3, 2018 | 1:00 to 2:00 p.m.

Fish Shack (Joe Macknis Memorial Conference Room)

Phone: (202) 991-0477 | Code: 903-7008

Adobe Connect: <https://epawebconferencing.acms.com/comm>

Calendar

To find holidays, conferences, community outreach events and communications initiatives, please visit (and add to!) our Communications Workgroup Google Calendar: <http://bit.ly/2F3RhWX>

Meeting Materials

To find meeting agenda, minutes, presentations and other meeting materials, please visit our Communications Workgroup meeting webpage: <http://ow.ly/zO2I30IWZht>

Agenda

- 1:00 – 1:05 Welcome and Roll Call
- 1:05 – 1:15 Shared Messaging: October
Rebecca Chillrud will lead a discussion about collaborative and coordinated messaging for the month of October. Members are invited to share ideas that could be amplified by the workgroup.
- 1:15 – 1:25 Round Robin and Chesapeake Bay Program Updates
Workgroup members are invited to share information about upcoming projects or releases that may be of interest to the workgroup.
- 1:25 – 1:28 Leadership Changes
Catherine Krikstan and Deb Klenotic will discuss upcoming changes to our workgroup's Leadership Team.
- 1:28 – 1:43 Action Team Updates
Deb Klenotic will provide updates from the first WIP Engagement Action Team call. Rachel Felver will gauge workgroup member interest in participating on the action teams that will support our GIT Funded projects (Social Marketing for Shoreline Property Management and Behavior Change Training/SAV).
- 1:43 – 2:00 Deep Dive: Fish Consumption Advisory
Caitlyn Johnstone will lead a discussion about the Bay Program's Fish Consumption Advisory infographic and introduce an action team that will promote this product and related information.

Next Meeting: Monthly call, Wednesday, November 7, 2018, from 1:00 to 2:00 p.m.