



## Communications Workgroup December Meeting

December 5, 2018 | 1:00 to 2:00 p.m.

Phone: (202) 991-0477 | Code: 903-7008

Adobe Connect: <https://epawebconferencing.acms.com/comm>

### Calendar

To find holidays, conferences, community outreach events and communications initiatives, please visit (and add to!) our Communications Workgroup Google Calendar: <http://bit.ly/2F3RhWX>

### Meeting Materials

To find meeting agenda, minutes, presentations and other meeting materials, please visit our Communications Workgroup meeting webpage: [https://www.chesapeakebay.net/who/group/communications\\_workgroup](https://www.chesapeakebay.net/who/group/communications_workgroup)

### Agenda

- 1:00 – 1:05 Welcome and Roll Call
- 1:05 – 1:15 Shared Messaging: December  
*Rebecca Chillrud will lead a discussion about collaborative and coordinated messaging for the month of December. Members are invited to share ideas that could be amplified by the workgroup.*
- 1:15 – 1:25 Member Round Robin  
*Share your watershed news and communications updates, or tap the group's expertise for help with questions or ideas you're working on.*
- 1:25 – 1:35 Action Team Updates  
*Deb Klenotic will provide updates from the WIP Engagement Action Team. Rachel Felver will provide updates from the Forest Buffers Communications Action Team. Caitlyn Johnstone will provide updates from the Fish Consumption Action Team.*
- 1:35 – 2:00 Deep Dive: 2019 Priorities and January Retreat  
*Rachel Felver and Deb Klenotic will lead a discussion on workgroup member priorities for 2019. We will discuss the things we would like to focus on for the year and any professional development opportunities or trainings that would be of use to members. We will also discuss ideas for the January in-person retreat.*

**Next Meeting:** January in-person retreat, date TBD