

## Work Group Contact

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# Stronger by sharing: Shared Messaging for December 2021

## Social media holidays

Date	Holiday
December	Universal Human Rights Month
December 2	International Day for the Abolition of Slavery
December 3	International Day of People with Disabilities
December 5	World Soil Day
December 10	Human Rights Day
December 11	International Mountain Day
December 14 - January 5	Audubon Christmas Bird Count
December 17	National Maple Syrup Day
December 18	International Migrants Day
December 21	First Day of Winter
December 25	Christmas
December 26	Kwanzaa
December 31	New Year's Eve

## Sample posts

### First Day of Winter

- ([Bay 101: Waterfowl](#)) Happy first day of winter! As you try to stay warm, take a look outside and you might catch a glimpse of ducks and geese traveling to a nearby wetland. Waterfowl visit the Chesapeake Bay wetlands by the tens of thousands every winter. #FirstDayofWinter
- ([At the far reaches of our watershed, the National Park System shines](#)) It's easy to celebrate the first day of winter when your parks are as beautiful during the cold months as they are during the warm ones. #FindYourChesapeake
- ([Winter wildlife in the Chesapeake Bay watershed](#)) Celebrate the first day of winter by exploring your local trails and looking for some of the permanent residents and migratory species in the Chesapeake Bay region. #birding #wildlife

### Holidays

- ([Decking the halls of history](#)) That pop of green in the snow is more than holiday decorations. Learn about the ecological and historical importance of the American Holly.
- ([Seven tips for a Bay-friendly holiday gift exchange](#)) Give a gift to the Chesapeake Bay this year with this guide to reducing the impact of your holiday present exchange. #holidaygiftguide #ecofriendlygifts
- ([Eternally Christmas at Poplar Island](#)) On Poplar Island, some Christmas trees get a second life as essential black duck cover and nesting habitat.

## Content to share

### Universal Human Rights Month

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### International Day for the Abolition of Slavery 12/2

### International Day of People with Disabilities -12/3

All sensory trail makes for a more accessible park ([CBP](#))  
Disability, Access, and the Outdoors ([ACB](#))  
Wheelchair Accessible Adventures ([Find Your Chesapeake](#))

### World Soil Day - 12/5

The dirt on soil ([CBP](#))  
Chesapeake Climate: Regenerative Farming ([CBP](#))

### Human Rights Day - 12/10

### International Mountain Day - 12/11

From the air, Virginia's Piedmont transitions from mountains to metropolis ([CBP](#))  
Pick your peak ([CBP](#))

### Audubon Christmas Bird Count - 12/14-1/5

Join the Christmas Bird Count ([Audubon](#))  
Begin Birding This Winter ([CBP](#))  
Train your eye to watch for winter birds ([CBP](#))  
Photo Essay: Birders of a feather flock together ([CBP](#))

### National Maple Syrup Day - 12/17

Sugar maples face a sticky situation ([CBP](#))

### International Migrants Day - 12/18

### First day of winter - 12/21

Signs of the Chesapeake's glacial history ([CBP](#))  
'Plugging up' a unique Delmarva bay ([CBP](#))  
At the far reaches of our watershed, the National Park System shines ([CBP](#))  
Winter wildlife in the Chesapeake Bay watershed ([CBP](#))  
Ice displays in winter ([CBP](#))  
Nature Notes: Seeking Connection in the Winter Woods ([Lancaster Conservancy](#))  
Genuinely useful tips for getting outside this winter ([Potomac Conservancy](#))  
Make your winter Bay-friendly! ([CBP](#))

### Christmas - 12/25

Decking the Halls of History ([CBP](#))  
Eternally Christmas at Poplar Island ([CBP](#))

### Kwanzaa - 12/26

### New Year's Eve - 12/31



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**Chesapeake Bay Program**

*Science. Restoration. Partnership.*