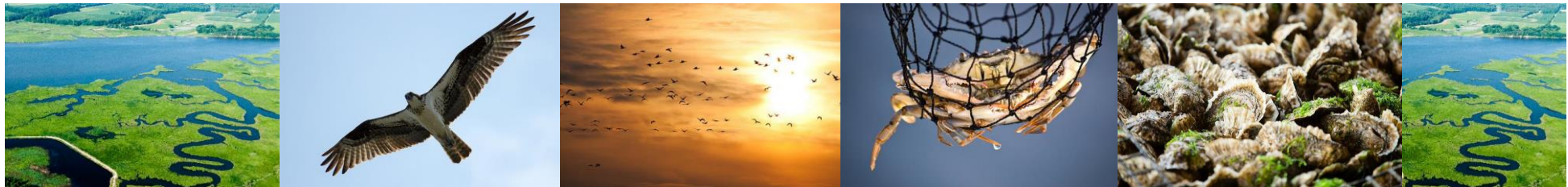




ENVISION THE CHOPTANK

What is Envision the Choptank?

- ❖ A collaborative initiative
- ❖ A network of individuals and organizations
- ❖ Initiated in 2015 to achieve common goals
- ❖ Kickstarted by NOAA



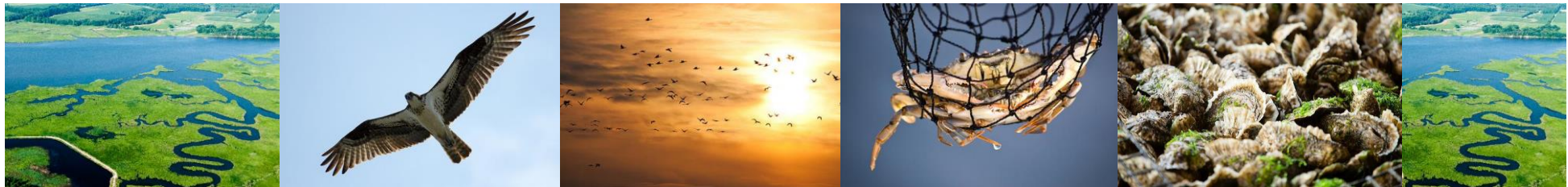
Envision Steering Committee

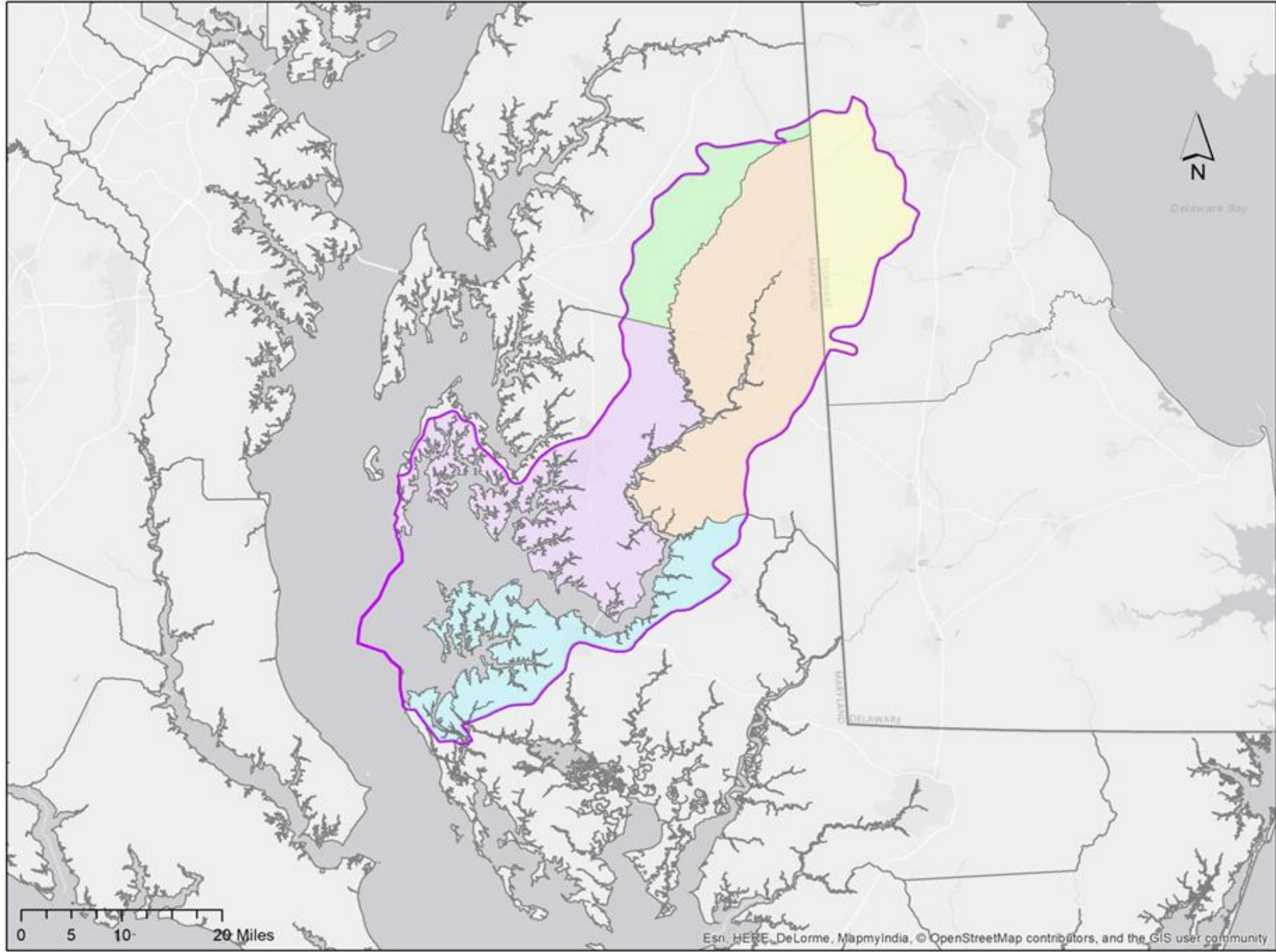
- **Chesapeake Bay Foundation**
- County Planning and Zoning
- DE Dept of Natural Resources & Environmental Control
- **Eastern Shore Land Conservancy**
- **MD Dept. of Natural Resources**
- MD Dept. of the Environment
- Mt. Pleasant Heritage Preservation Inc.
- **NOAA**
- **Oyster Recovery Partnership**
- **Pickering Creek Audubon Center**
- **ShoreRivers**
- Soil Conservation District
- **The Nature Conservancy**
- **University of MD Agriculture Extension**
- **University of Maryland Sea Grant Extension**



Mission

Provide swimmable, fishable waters and enhance the health and productivity of native oysters in a way that best meets the needs of surrounding communities





Engaging Stakeholders

- Interviews
 - ❖ 64 conservation practitioners
- Phone Survey
 - ❖ 730 residents
- Focus Groups
 - ❖ various sectors of community

Envision the Choptank
Assessing Marylander's Attitudes at
N=800 Choptank Watershed Residents, March 2017

OPINIONWORKS
PUBLIC SPIRITED RESEARCH

V6 (3/24/17)
Page 1

Introduction and Screening

May I please speak with... *(age/gender rotation for sample balancing)* ...who is at home right now? This is _____ with OpinionWorks of Annapolis. You have been selected at random to participate in an important survey about issues affecting the quality of life in Delmarva.

S1. Before we begin, I need to know if I have reached you on a cell phone. *(If yes):* Are you in a place where you can talk safely without endangering yourself or others?

1 No, not on cell *(Continue.)*
2 Yes, cell and can talk safely *(Continue.)*
3 Yes, cell but cannot talk safely *(Seek callback time and telephone number.)*
9 Refused to say/Not sure *(Thank and terminate.)*

(If necessary):
S2. Can I confirm that you are over the age of 18?

1 Yes
2 No/Refused to say *(Seek an adult household member.)*

(All):
S3. So that I am sure we have a balanced sample, what is your five-digit zip code at home?
(Record zip for sample balancing.)

(If second homeowner):
S4. Can I confirm that you own property in *(geography)? (If yes):* The questions on this survey will relate to that community, not the area surrounding your primary residence.

1 Yes *(Continue.)*
2 No *(Thank and terminate.)*
9 Not sure/Refused to say *(Thank and terminate.)*

Priorities and Aspirations

1. Think for a moment about the issues that are most important to you in your daily life.

A. What is the most prominent issue or challenge you face?
B. And what is the second most prominent?

(Do not read):
98 Mentions something *(Record verbatim.)*
99 Nothing comes to mind/Not sure/Refused to say

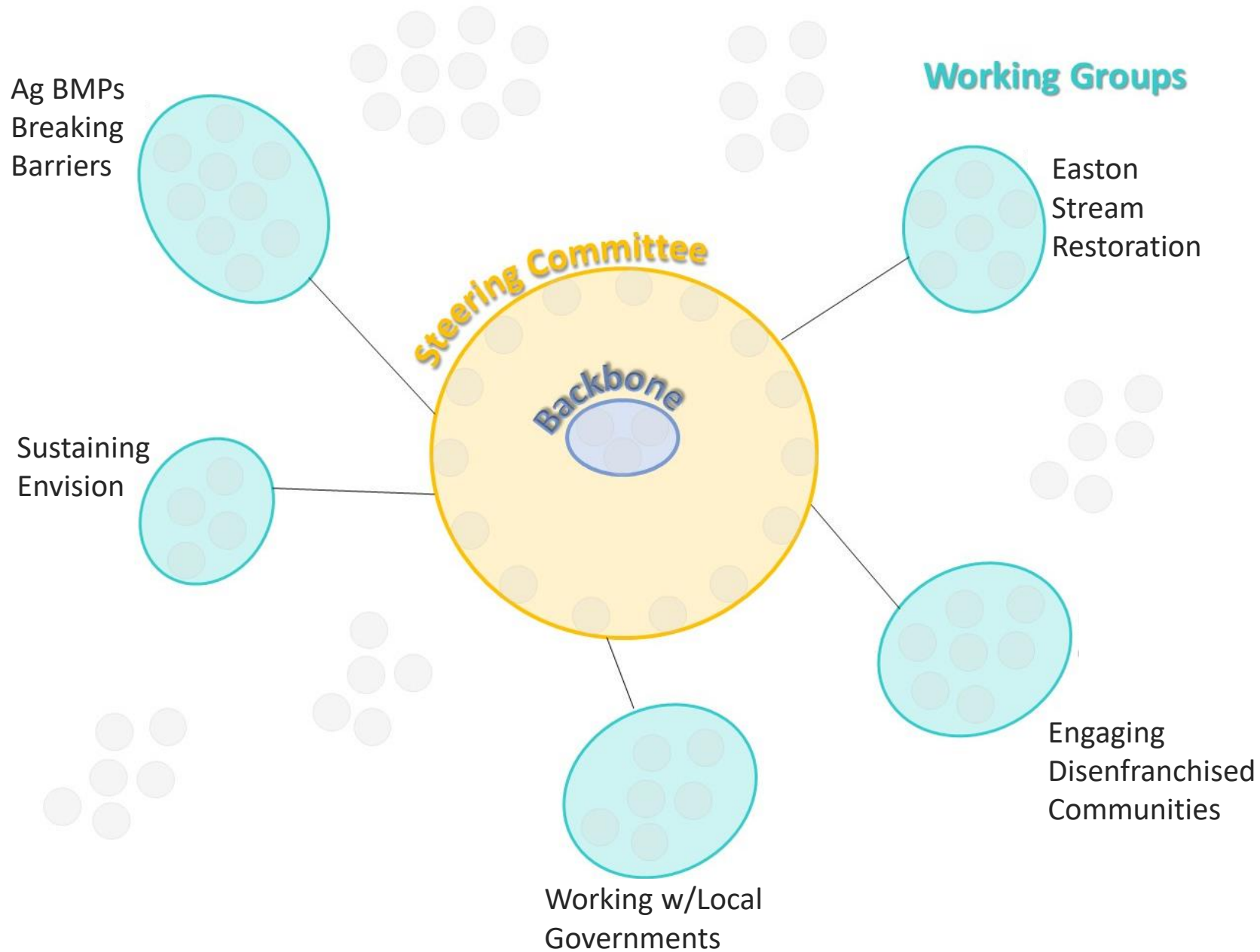
(Questions 2 & 3 parallel to Cambridge survey):
2. In a few words or a sentence, what do you like about *(living/owning property)* here?

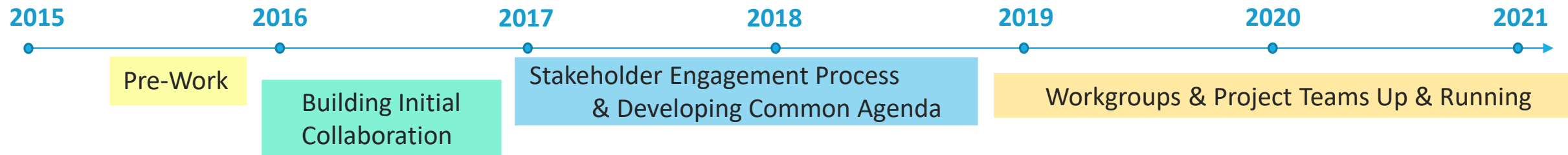
(Do not read):
98 Mentions something *(Record verbatim.)*
99 Nothing comes to mind/Not sure/Refused to say

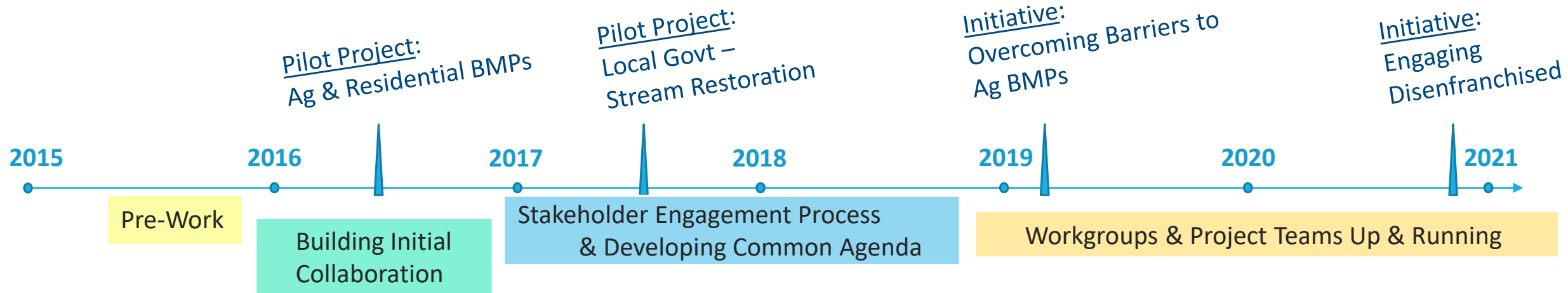
Common Agenda

- 3-Year Plan (2019-2022)
- 4 Goal Areas
 - ❖ Conserve Natural Resources
 - ❖ Restore Habitat and Clean Water
 - ❖ Engage Communities
 - ❖ Strengthen and Expand the Partnership
- 6 Objectives, 15 strategies

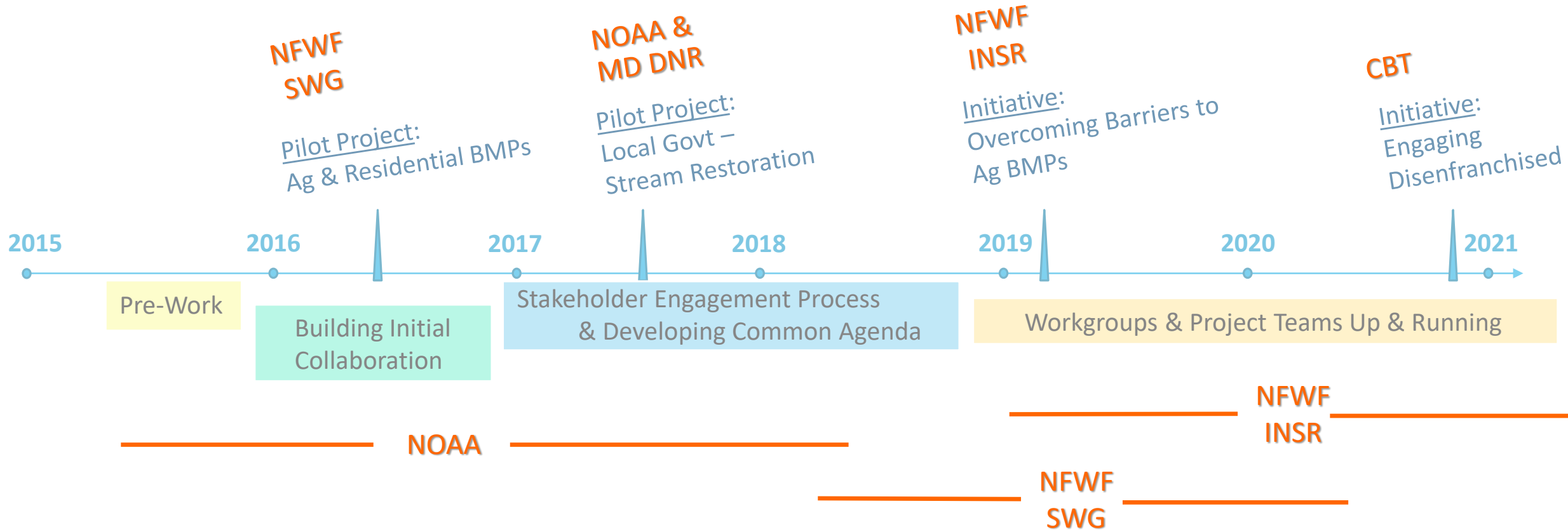








Funding



Working with Local Governments

Workgroup

Working with Local Governments

workgroup

- Chesapeake Bay Foundation
- Delaware Dept of Natural Resources and Environmental Control
- Maryland Dept of Natural Resources
 - Chesapeake and Coastal, Fishing and Boating, and Forest Services
- Maryland Dept of Planning
- Maryland Dept of the Environment
 - Water and Science Administration
- Maryland Rural Development Corporation
- National Oceanic and Atmospheric Administration
- Office of U.S. Senator Chris Van Hollen
- ShoreRivers
- Talbot County Soil Conservation District
- U.S. Fish and Wildlife Service
- Caroline County
 - Planning and Codes, Recreation and Parks
- City of Cambridge
 - Public Works
- Dorchester County
 - Planning and Zoning
- Queen Anne's County
 - Planning and Zoning, Public Works
- Talbot County
 - Town Council, Planning and Zoning, Public Works
- Town of Denton
 - Town Council, Planning and Codes
- Town of Easton
 - Town Council, Planning and Zoning, Public Works
- Town of Goldsboro
- Town of Oxford
- Town of Templeville

Working with Local Governments workgroup

3 Main Priorities

- Engaging in Comprehensive Plan Updates
- Providing More Technical Assistance Related to Restoration Projects
- Improving Coordination Across Depts. and Agencies

Providing Technical Assistance for Restoration

Top 3 Types of Assistance Needed

- Identifying/Evaluating Restoration Projects
- Developing Grant Proposals
- Engineering/Design Assistance

Solutions Being Pursued

- Providing a Circuit Rider
- Exploring UMD Partnership for Action Learning in Sustainability
- Developing a Community of Practice Database
- Creating a Regional Watershed Stewards Academy

Providing Technical Assistance for Restoration

Recent Proposal to NFWF :

- Includes 10 Design and/or Implementation Projects
- Provides Technical Assistance Circuit Rider
- Creates Mid-Shore Regional Watershed Stewards Academy

Engaging Underserved Communities

Workgroup

Engaging Disenfranchised Communities workgroup

Connections to local government capacity needs

- Documenting and Mapping Areas Experiencing Stormwater Flooding
 - MyCoast app
 - Satellite Imagery Analysis
- Engaging Disenfranchised Communities in Local Govt Planning Efforts





NFWF



Chesapeake Bay Stewardship Fund



Thank You to our Funders