2022 Smithsonian Folklife Festival

Management Board

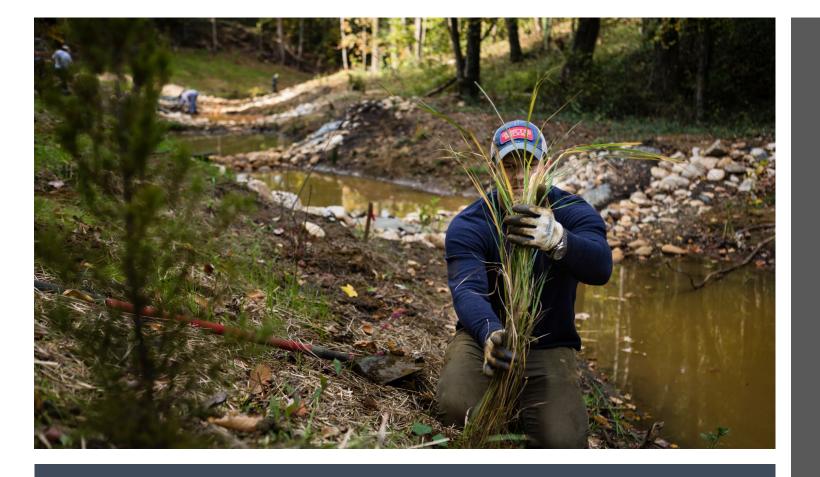
April 14, 2022

What is it?

- Is an international exposition of living cultural heritage.
- Largest annual cultural event in Washington, D.C.
- "Over the years, it has brought more than twenty-three thousand musicians, artists, performers, craftspeople, workers, cooks, storytellers and others to the National Mall to demonstrate the skills, knowledge and aesthetics that embody the creative vitality of community-based traditions."
 - **❖** June 22—26
 - ❖June 30—July 4
 - National Mall, Washington, D.C.







Earth Optimism

- Field and Forest
- Coastal Connections
 - Alaska, Belize, Chesapeake Bay and Fiji
 - Chesapeake Bay Program
 - Alliance for the Chesapeake Bay
 - Chesapeake Oyster Alliance
 - (with the Chesapeake Bay Foundation)
 - Oyster Recovery Partnership (invited)
 - Smithsonian Environmental Research Center
 - (with the Chesapeake Research Consortium)
- Animals, Plants and Us
- Community Solutions
- Future by Design
- People-Powered Science



Planning Committee

- Rachel Felver, Alliance for the Chesapeake Bay, Coordinator
- Marisa Baldine, Chesapeake Research Consortium, Staffer
- Carin Bisland, EPA
- Kim Couranz, NOAA
- ❖ Tom Damm, EPA
- Brittany Omoleye-Hall, NPS
- Wendy O'Sullivan, NPS
- Martha Shimkin, EPA
- Shannon Sprague, NOAA
- Britt Slattery, NPS

Festival Layout

- Exhibit Tent: Must be staffed at all time; should be interactive with activities.
- Foodways: Chef demonstrations
- Narrative Stage: 40 minutes sessions from 11:00 a.m. – 5:00 p.m. on the hour. Panels, talks, demos, performances, etc.
- People-Powered Science: Familyfriendly, educational activities.
- Folklife Studios: Evening events, livestreamed. Should be "big" names.
- Pocket Cinema: Storytelling with an optimistic slant; 3–12-minute videos.
- Sustainability Walk





Theme – Connected Through Water

Want to show the connection that communities throughout the Chesapeake Bay watershed have with their local rivers and streams.

The exhibit and programming suggestions will draw upon the stories of these communities, along with jurisdictional-specific panels, organizations and topics.

Our Request of Jurisdictional Partners....

Commit

• Commit to being at the festival for at least one day (e.g., MD takes one day, NY the other).

Supply

 Supply volunteers to staff the exhibit booth from 11 a.m. – 5:00 p.m.

Come up

 Come up with at least one activity to engage the public at the exhibit booth.

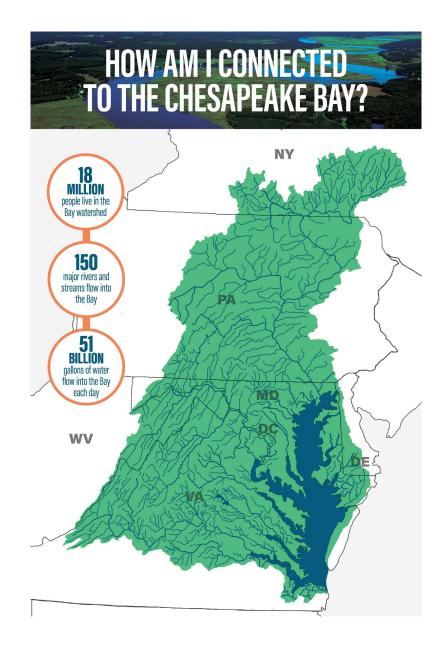
Provide

• Provide ideas for programming at the narrative stage the day.



Questions?

Martha Shimkin, Deputy Director EPA Chesapeake Bay Program shimkin.martha@epa.gov Rachel Felver, CBP Communications Director Alliance for the Chesapeake Bay rfelver@chesapeakebay.net



All photos courtesy of Chesapeake Bay Program