


Community and Economic Benefits of Conservation Successes

Local Leadership Workgroup Meeting

August 30, 2022

Chesapeake Bay Watershed Data Dashboard (Beta) Need Help? 

Start Here! Rivers & Streams Tidal Waters Targeting Restoration Management Practices Land Policy & Conservation Prioritizing Other Benefits

Get started here...

Beyond Environmental Benefits Database and Search Tool

[Separate window](#) - Open this section separately in its own window.

This section includes the Beyond Environmental Benefits Database and Search Tool, where you can search for case studies in the Chesapeake Bay watershed by location, best management practice, environmental benefit and community and economic benefit, etc. It also contains information about funding sources, points of contact for more information and a one-page success story about each case study.

These materials are to help local

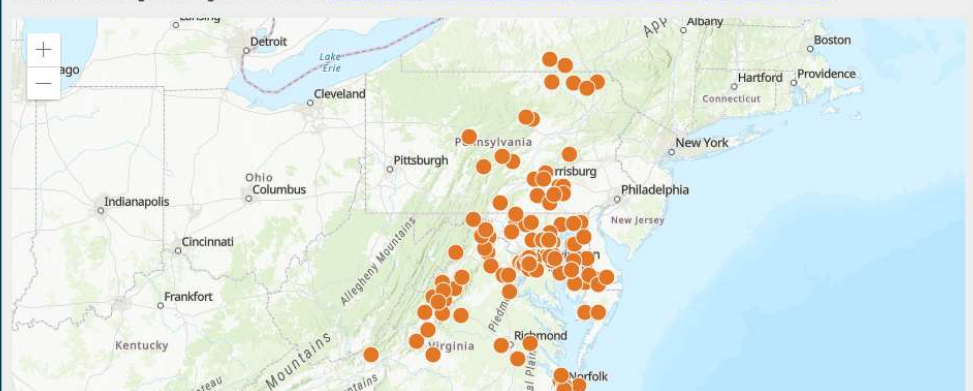
Co-benefits of Water Quality BMPs

Chesapeake Bay Program

Beyond Environmental Benefits Database and Search Tool

Cleaning up the Chesapeake Bay is about more than science. It's also about the people who are improving their communities by reducing pollution and protecting public health, fragile habitats, and the Bay's multibillion-dollar fishery, seafood, and recreation industries. These case studies show how local governments, citizens, and private companies are installing water quality best management practices (BMPs) to keep waterways healthy, beautiful, and economically viable. The stories below highlight some of the region's best projects, showcasing how communities can solve big problems like polluted runoff while also generating other benefits. [Click here for more details about the search columns and definitions.](#)


[Send Us Your Feedback](#)



Beyond Environmental Benefits Database and Search Tool



Background

- Purpose: Show real-life examples of how water quality conservation projects can benefit communities, the economy and environment.
 - Intended audiences: Local government staff and planners, non-profit organizations, communities, elected officials and academia.
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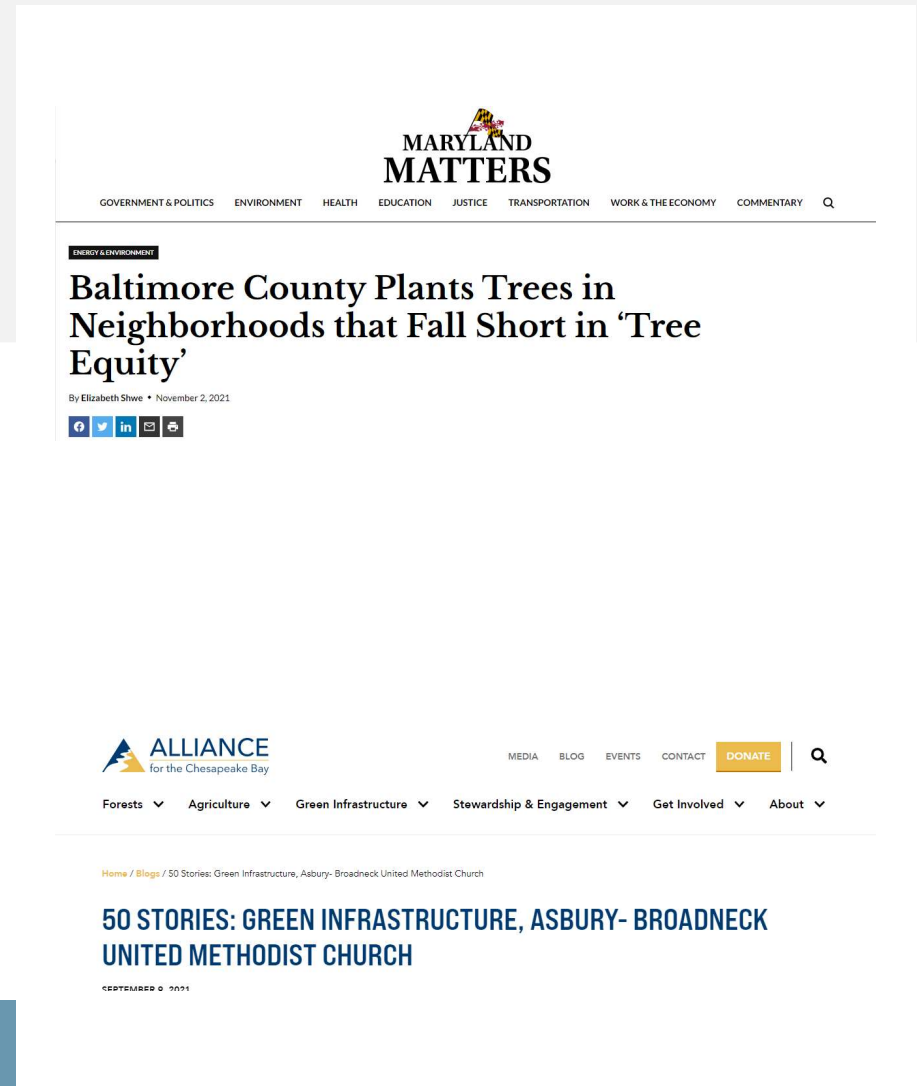


Location of Database

- Housed on the Chesapeake Bay Program's Data Dashboard.
 - Located underneath the "Prioritizing Other Benefits" tabs.
 - Link: <https://gis.chesapeakebay.net/casestudies/>
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Where are the case studies found?

- Local news stories.
- Non-profit blogs and success stories.
- Academic reports.
- Suggestions from partners.



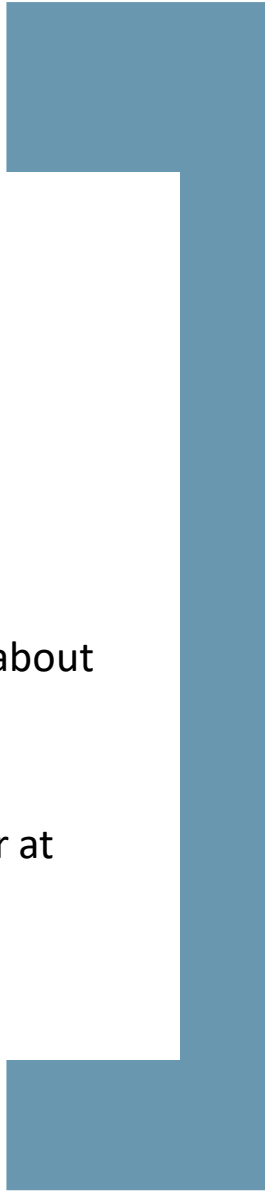
The screenshot displays the Maryland Matters website. At the top, the logo "MARYLAND MATTERS" is centered, with a small graphic of a tree above the word "MARYLAND". Below the logo is a navigation menu with links for GOVERNMENT & POLITICS, ENVIRONMENT, HEALTH, EDUCATION, JUSTICE, TRANSPORTATION, WORK & THE ECONOMY, and COMMENTARY, followed by a search icon. A secondary navigation bar for "ENERGY & ENVIRONMENT" is visible below the main menu. The main content area features a news article titled "Baltimore County Plants Trees in Neighborhoods that Fall Short in 'Tree Equity'" by Elizabeth Shwe, dated November 2, 2021. Below the article title are social media sharing icons for Facebook, Twitter, LinkedIn, Email, and Print. The bottom section of the screenshot shows the Alliance for the Chesapeake Bay website. It features the Alliance logo and a navigation menu with links for MEDIA, BLOG, EVENTS, CONTACT, and DONATE. Below this is a secondary menu with links for Forests, Agriculture, Green Infrastructure, Stewardship & Engagement, Get Involved, and About. The main content area of the Alliance website displays the title "50 STORIES: GREEN INFRASTRUCTURE, ASBURY- BROADNECK UNITED METHODIST CHURCH" and the date "SEPTEMBER 0 2021".

What criteria must be met for case studies to be added to the database?

- Must include the installation or use of conservation practices in the Chesapeake Bay watershed.
- Uses practices resulting in economic, community and environmental benefits that can be replicated throughout the Chesapeake Bay watershed.
- Preference is given to stories that:
 - Incorporates a unique conservation benefit or practice.
 - Occurs in an underrepresented state (e.g., Delaware, New York, West Virginia).
 - Meets one of more goals of the *Chesapeake Bay Watershed Agreement* and/ or includes documented economic benefits.



Next Steps

- We are looking for folks to test out the website!
 - Takes less than 30 minutes.
 - Will be asked to answer a few questions about the ease of using the site.
 - If interested, please contact Rachel Felver at rfelver@chesapeakebay.net.
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Questions?

Thank you!

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