People Live Here

Inspiring Community Engagement and Civic Stewardship in Washington, DC

> By Julie Lawson Director, Mayor's Office of the Clean City January 23, 2019









Trash Free Maryland works at the local and state level to change policy and behavior, prompting long-term solutions to trash pollution.











YOUR LITTER HITS CLOSE TO HOME.

Piece by piece, litter adds up, and makes the places we go to every day unsafe and unhealthy. Take control.

Take care of your trash.

www.trashfreepotomac.org

A comparing brought to you by Alice Perguson Foundation, Metropolitan Washington Cosnoll of Governments, the Patrict of Dalumbia Government, the Montgomery County Government, the Prince George's County Government, the Fairlax County Government, the City of Arlington Government, the Charles County Government, and the City of Robotion Fountment.







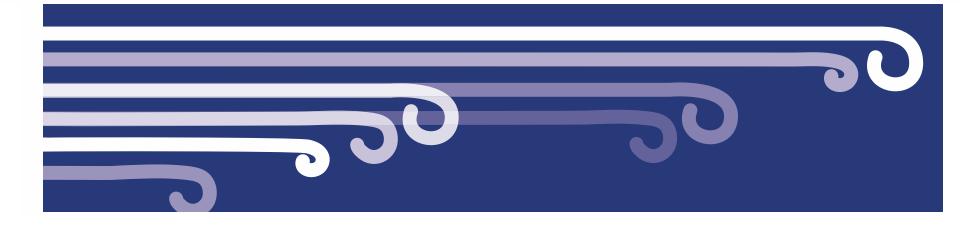
THROWAYAY DON'T BLOW AWAY

Campaign for a **Trash Free Baltimore**











Engagement Funnel

Basic trash control (don't cause problems)

Clean up your property (be the solution)

MOCC as clearinghouse (find solutions)

Organize others (help others be the solution)

Be a role model (teach others to be the solution)

APRIL 21, 2018 MAYOR BOWSER'S CITYWIDE



#TrashFree**DC**





















Pick up after your dog.

Fines \$150-\$2,000

Dog waste transmits diseases, attracts rats, kills grass, and pollutes waterways.
Use a bag to pick up your dog's waste and then dispose of it in a trash can.



GOVERNMENT OF THE DISTRICT OF COLUMBIA







PICKING **UP #2** MAKES YOU#1.

- DC SIDEWALKS

























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