

## Work Group Contact

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## Stronger by sharing: Shared Messaging for November 2020

### Social media holidays

Date	Holiday
All month	Native American Heritage Month
All month	#NoStrawNovember
October 31- November 2	Day of the Dead
November 8	National STEM Day
November 11	Veterans Day
November 15	America Recycles Day
November 17	National Take a Hike Day
November 16-20	Geography Awareness Week
November 26	Thanksgiving
November 27	Native American Heritage Day
November 25	#OptOutside Day

### Sample posts

#### Native American Heritage Month

- ([Uncovering a landmark once used by Virginia's Indigenous](#)) Discovering the site of Werowocomoco in 2001 was an important reminder of how much native land exists in the Chesapeake. Now, the site is managed by the National Park Service with help from Indigenous tribes in Virginia.  
#NativeAmericanHeritageMonth
- ([An Indigenous tribe conserves its ancestral landscapes](#)) With leadership from Chief Francis Gray, the Piscataway Conoy Tribe are protecting the river that they've called home for centuries.  
#NativeAmericanHeritageMonth
- ([Petroglyphs – Chesapeake Conservancy](#)) Rock carvings found along the Susquehanna River, known as petroglyphs, offer a window into the world of Chesapeake's Indigenous People.  
#NativeAmericanHeritageMonth

#### Thanksgiving

- Considering how difficult this year has been for many, we are thankful to live a place with abundant access to parks, trails, rivers, waterfalls, mountains, history, great food and great people. What Chesapeake Bay feature are you most thankful for? ([CBP Photos](#))
- ([Seven foods to create a Chesapeake feast](#)) Throw a Chesapeake twist into your Thanksgiving meal with these seven ingredients.
- ([Field Guide: Wild Turkey](#)) Before your gobble up your turkey dinner, learn more about the fascinating bird that is native to the Chesapeake Bay watershed.

### Content to share

#### Native American Heritage Month

Honoring native peoples through community engagement ([CBP](#))  
Uncovering a landmark once used by Virginia's Indigenous tribes ([CBP](#))

## No Straw November

Fighting pollution one sip at a time [\(CBP\)](#)

## Day of the Dead

## National STEM Day

Videos: Science [\(CBP\)](#)

## Veteran's Day

Military on the front lines of coastal protection [\(CBP\)](#)

A piece of WWII history on the shores of the Bay [\(CBP\)](#)

## America Recycles Day

Mr. Trash Wheel gobbles up what we feed him [\(CBP\)](#)

## National Take a Hike Day

The beginner's guide to taking a hike [\(CBP\)](#)

LGBTQ+ hiking groups blaze Chesapeake trails [\(CBP\)](#)

## Geography Awareness Week

Discover: Watershed [\(CBP\)](#)

## Thanksgiving

Six food traditions across the Chesapeake Bay [\(CBP\)](#)

The woman behind a Thanksgiving tradition [\(CBP\)](#)

## Opt Outside Day

Opt outside and discover the Chesapeake [\(CBP\)](#)