

# A Local Government Guide to the Chesapeake Bay

## Overview of Educational Modules

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# Process

**Reference Matrix**

Inventory of source materials connecting CBP Watershed Agreement Outcomes to Local Government Priorities.

**Thematic Outlines**

Using Matrix, identified seven themes to develop modules around. Shared and refined based on collaborative input.

You are here

**Draft Modules**

Developed seven modules, pulling in source material, additional research, interviews, and a lot of graphic design. Expert reviewers see each module at least twice. Drafting one pagers to accompany each module.

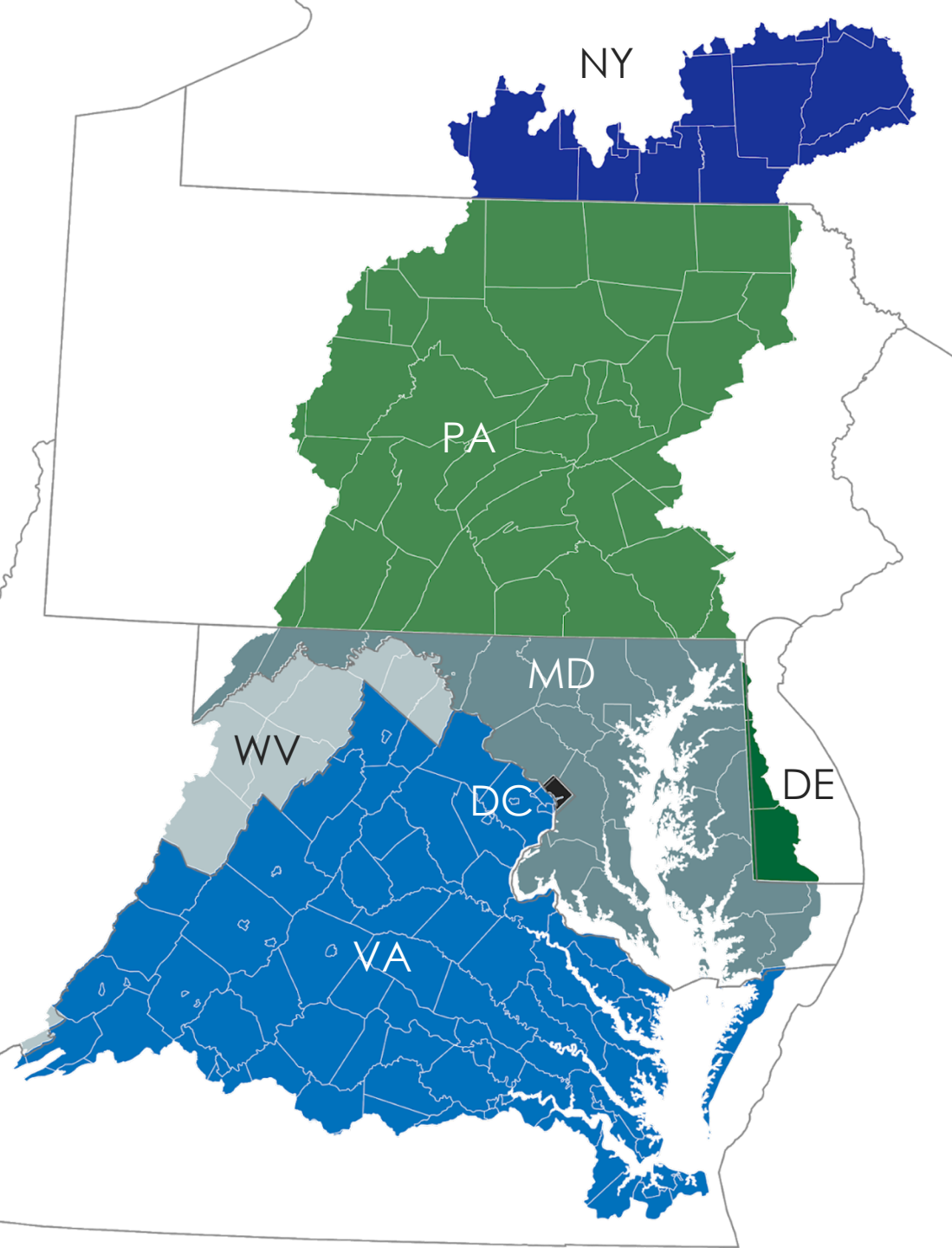
**Final Products**

By the end of March, final versions of all modules, one pagers, overview materials will be delivered to the project coordinator, CBT, and CBP.

# Empowering local decisions

**A Local Government Guide to the Chesapeake Bay** is a series of seven educational modules to inform and empower decision at local levels.

As a local leader, *your decisions set the course for your community*. Your actions determine the health and vitality of your jurisdiction, as well as that of your local waterways and the Chesapeake Bay. You can achieve mutually beneficial outcomes by prioritizing local economic development, infrastructure resiliency, public health, and education, while also protecting your environment.



# About the modules

Developed as self-guided, very visual PowerPoint presentations. Each module is under 30 slides, designed to be easily customized and shared, along with a companion one-page handout. The icons below represent key local government priorities and are used throughout the modules to help you better understand how the information in the modules aligns with your specific priorities and interests.



Economic Development



Public Health & Safety



Infrastructure Maintenance & Finance



Education



# Overview of Modules

And the modules are...



## 1. How Your Watershed Works

*How Your Watershed Works* provides foundational knowledge of the Chesapeake Bay watershed and water cycle and connects the importance of a healthy watershed to the economic development, public health and safety, infrastructure maintenance and finance, and education priorities of local government officials.



## 2. Foundations of Clean Water

*Foundations of Clean Water* provides an overview of the laws and agreements relevant to protecting and restoring the Chesapeake Bay. These protections are the foundations for healthy local waterways across the region.

# Modules Overview



## 3. Clean Water for the Economy

*Clean Water for the Economy* highlights the economic importance of clean water and healthy habitats to lucrative fisheries, like blue crab and oyster, and recreational activities, like hunting, bird watching, and fishing.



## 4. The Benefits of Trees

*The Benefits of Trees* explains how tree canopy, forest buffers, and forest conservation can provide a broad spectrum of benefits for local communities, from economic development to significant public health and safety benefits.



## 5. Preserving Local Character and Landscapes

*Preserving Local Character and Landscapes* highlights the economic, ecological, cultural, and recreational value of the conserved landscapes around the Chesapeake Bay watershed to the people and communities of the region. Conserving these landscapes protects water quality, quality of life, and the many community values associated with these lands.



## 6. Protecting Community Infrastructure Through Stormwater Resiliency

*Protecting Community Infrastructure Through Stormwater Resiliency* provides an overview on how managing stormwater runoff and increasing resiliency can mitigate flooding and flood-related damages to local community infrastructure, while also improving water quality.



## 7. Building the Workforce of Today and Tomorrow

*Building the Workforce of Today and Tomorrow* highlights the growth in stormwater management and green infrastructure projects and the importance of educating a strong and diverse workforce in operating and maintaining projects.

# Module Features

The modules are developed to be cohesive but can be taken any order. For consistency, each identifies learning objectives, local case studies, and resources for local implementation.

- **What You'll Learn** - learning objectives and questions that will be answered throughout the module.
- **What You Can Do** - actionable items to engage your community and where applicable, financial assistance to support local actions.
- **To Learn More** - additional resources for further learning about each of the module topics.

Each module references a variety of statistics and data to support its learning objectives. **Reference sources** for statistics, data, and photos can be found within the notes for each of the individual slides. **Glossaries** defining keywords can also be found at the end of each module.

## What You'll Learn

What is the Chesapeake Bay Program and how did it begin?

What governs watershed protection and restoration efforts?

How is the health of the Bay connected to jobs and human health?

What can I do to make my local waterways healthier?

Foundations of Clean Water

What You'll Learn

## What You Can Do



**Establish a tree canopy goal for your community.** Engaging residents in creating and implementing a plan inspires them to be better stewards of their community.



**Explore and diversify funding opportunities,** like state and federal grants, stormwater management fees, and parks and recreation department funds.



**Get residents involved!** Use internship programs to supplement staff on planting projects, create tree membership societies, and explore opportunities to involve schools in stewardship activities.

## To Learn More

- Chesapeake Bay Commission's [40th Anniversary Webinar recording and presentation](#)
  - Learn about the history of the Chesapeake Bay watershed protections
- Chesapeake Bay Program's [Restoring the Chesapeake Watershed](#)
  - Hear a brief overview of the formation and progress in this five-minute video
- Chesapeake Bay Program's [Understanding Chesapeake Bay Modeling Tools: A history of updates, governance, policy and procedures](#)
  - Explore TMDLs, the Chesapeake Bay Watershed Model, and more in this short document
- [The EPA Administrators: Looking back at 50 years of environmental protection](#)
  - Hear EPA administrators throughout history talk about their time at the EPA in a 7-minute video



# Overview One Pager



**A Local Government Guide to the Chesapeake Bay** is a seven-module series created by the Chesapeake Bay Program to support decision making by local officials. As a local leader, *your decisions set the course for your community.* Your actions determine the health and vitality of your jurisdiction, as well as that of your local waterways and the Chesapeake Bay, which spans more than 64,000 mi<sup>2</sup> and includes seven jurisdictions. You can achieve mutually beneficial outcomes by prioritizing local economic development, infrastructure resiliency, public health, and education, while also protecting your environment.

## ABOUT THE MODULES

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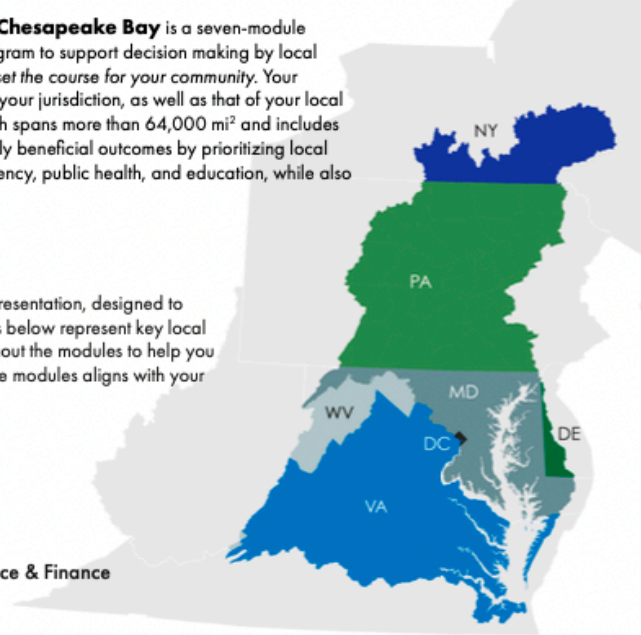
-  Economic Development
-  Public Health & Safety
-  Infrastructure Maintenance & Finance
-  Education

## HOW TO USE THE MODULES

Each module is a self-guided PowerPoint presentation, designed to be easily customized and shared. All modules contain the slides listed below to identify learning objectives, local case studies, and resources for local implementation.

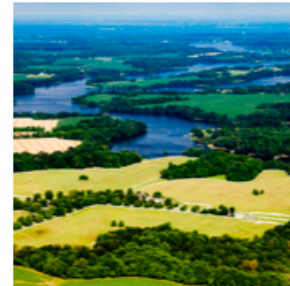
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## A Local Government Guide to the Chesapeake Bay EDUCATIONAL MODULES OVERVIEW

The modules include the following:



### 1. How Your Watershed Works

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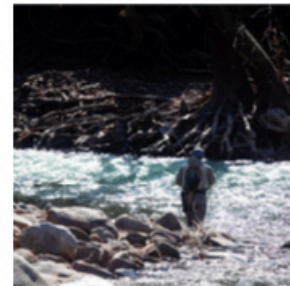
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# History of Chesapeake Bay Protections

1972

The [Federal Water Pollution Control Act](#) of 1948 was amended and became known as the Clean Water Act.

1987

[Chesapeake Bay Agreement](#) called for a Local Government Advisory Committee to be formed.

2009

Obama issues [Executive Order](#) recognizing the Bay as a national treasure. EPA was also sued over inadequate Chesapeake Bay protection measures.

2014

[Chesapeake Bay Watershed Agreement](#) signed by representatives of the whole watershed, not just the Bay states.

1983

The Chesapeake Bay Program was established under the first [Chesapeake Bay Agreement](#) with broad bi-partisan support.

1996

[Local Government Participation Action Plan](#) signed (updated in 2002).

2010

As a settlement in the 2009 lawsuit, a legally enforceable agreement with EPA leads to federal pollution limits.

2020

[Statement in Support of Diversity, Equity, Inclusion, and Justice](#) adopted.

# Living Shorelines

A living shoreline refers to a shoreline management practice or suite of stabilization and erosion control measures. A living shoreline can be non-structural with only vegetated and natural elements, or hybrid with vegetation plus hard structures such as stone sills. Benefits include reduced erosion, improved water quality, shoreline access for wildlife, visual appeal, and a lower cost than bulkheads and rock walls.

Learn more about whether sites in your community are a good fit for a living shoreline project with this [guide from NOAA](#). If you want to move forward, these [planning tools](#) can get you started.

## Climate Connection

Sea levels are predicted to rise around the Bay, increasing erosion risk.

See how your area may be impacted with the [Sea Level Rise Viewer](#).

# Module Reviewers

Module	Module Name	Subject Matter Expert/Bay Program	LLWG	LGAC
	<b>ALL</b>	Rachel Felver Kristin Saunders Greg Barranco Amy Handen Emily Trentacoste	Laura Cattell Noll	Jennifer Starr
1	<b>How the Watershed Works</b>	Scott Phillips, <i>USGS</i>	Shannon Moore Jessica Trimble	Ann Simonetti Bruce Williams
2	<b>Foundations of Clean Water</b>	Carin Bisland	Martha Narvaez Andy Fellows	Richard Baugh
3	<b>Clean Water for the Economy</b>	Gina Hunt Bruce Vogt Elliott Campbell Kelly Shenk	Nancy Nunn Jim Sullivan	Penny Gross
4	<b>The Benefits of Trees</b>	Julie Mawhorter Sally Claggett Katie Brownson	Heidi Bonnaffon Ben Alexandro	Patty Bubar
5	<b>Preserving Local Character and Landscapes</b>	Renee Thompson John Griffin Jennifer Miller Herzog Britt Slattery Jonathan Doherty	Pam Shellenberger Michelle Edwards	Mark Dobbins
6	<b>Protecting Community Infrastructure Through Stormwater Resiliency</b>	David Wood Julie Reichert-Nguyen	John Maleri Megan Lehman	Andria McClellan
7	<b>Developing the Workforce of Tomorrow</b>	Matt Fleming Beth Ginter	Matt Pennington Mark Hoffman	Don Philips Jasmine Gore
	<b>Climate Call-out Boxes</b>	Julie Reichert-Nguyen Breck Sullivan Katie Matta		
	<b>DEIJ Call-out Boxes</b>	Tuana Phillips Briana Yancy Ola-Imani Davis		

# Next Steps & Questions

- ❖ Continuing to address edits, meet with experts to discuss, as needed
  - Developing associated module one-pagers
- ❖ We've begun final round of reviews
- ❖ Finalizing modules and delivering materials to the project team
- ❖ Module launch by CBP and partners

Questions and Comments welcome!

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[Modules Overview](#)

[Overview](#)

