



Communications Workgroup December Meeting

December 6, 2017

305 | Phone: (866) 299-3188 | Code: (410) 267-5731

Adobe Connect: <https://epawebconferencing.acms.com/comm>

Calendar

December		January	
Dec. 5-6	STAC quarterly meeting	Jan. 4	Bay Barometer release
Dec. 6	Communications Workgroup meeting	Jan. 9	Partnering, Leadership GIT meeting
	Midpoint Assessment/Phase III WIP backgrounder	Jan. 10	Communications Workgroup retreat
Dec. 7	Management Board meeting	Jan. 11	Management Board meeting
Dec. 11	Water Quality GIT meeting	Jan. 12	RFP for Choose Clean Water Conference closes
Dec. 12-13	STAC workshop: Integrating Recent Findings to Explain Water Quality Change		
Dec. 12	Partnering, Leadership GIT meeting		
Dec. 13	Reducing pollution indicator/water quality standards release		
Dec. 14	Scientific, Technical Assessment and Reporting (STAR) meeting		
Dec. 14-15	Local Government Advisory Committee meeting		
Dec. 19-20	Principals' Staff Committee retreat		
Dec. 21	<i>First Day of Winter</i> PSC Decisions press release Fisheries GIT meeting		

Agenda

1:00 – 1:05	Welcome and roll call
1:05 – 1:10	Stewardship Shoutouts (Rachel Felver)
1:10 – 1:15	Retreat Planning Update (Deb Klenotic)
1:15 – 1:25	Survey Results <i>Catherine will review the results of our recent member survey and discuss how your feedback will impact the direction of the workgroup.</i>
1:25 – 1:40	Staying Connected <i>Workgroup members have expressed a desire for a way to share updates and communicate outside of our monthly meetings. Joan will discuss different options for improving member communications.</i>
1:40 – 2:00	Common Messages <i>Workgroup members have expressed a desire to improve collaboration and deliver coordinated messaging. As the first step toward this work, Rachel will lead a discussion to determine which topics are most relevant to workgroup members, from the leading issues facing the Bay to the restoration efforts we are undertaking.</i>
2:00 – 2:10	Common Messages for January

Catherine will lead a discussion to select one or two messages our entire workgroup can commit to delivering in a collaborative and coordinated way during the month of January.

2:10 – 2:30 Bay Barometer Media Release
Rachel will talk about the Bay Program’s media release plan for the upcoming January 4 release of the 2016-2017 Bay Barometer and solicit input from the workgroup.

Next meeting: January 10 (Masonville Cove, Baltimore, Md.)