# Getting the MOST for Maryland Black Mayors

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## **Environmental Finance Center**



#### Flagship Programs:





# Municipal Online Stormwater Training (MOST) Center

#### **Unique Platform**



**FREE** content



Accessible online 24/7



Interactive courses



Videos



Resource Center



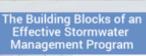
Case Story Map

#### **Online Courses**



User's Guide to Urban BMPs in the Bay

















...and more at www.mostcenter.org

#### **Case Stories**



Detention Tank



Urban Tree Planting



Riparian

Barriers



Interactive map featuring "pollution solutions" throughout the Bay

#### **Videos**



Videos featuring regional experts and community stories

# Maryland Black Mayors, Inc. (MBM)

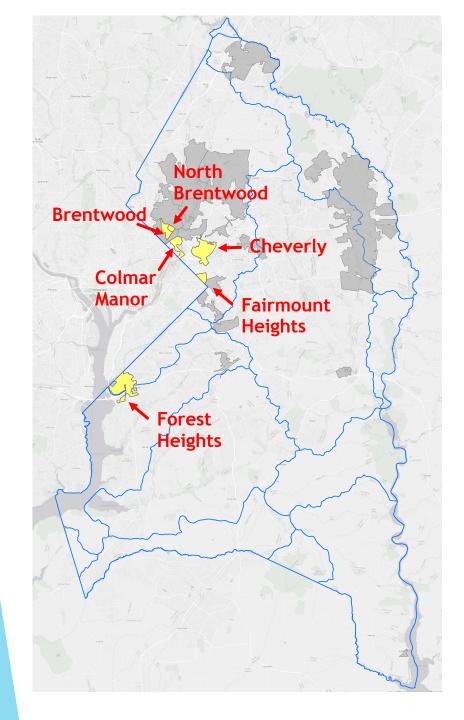
- The overall purpose of MBM is to enhance the executive management capacity of its membership
- The MBM represents over 15,000 Marylanders in nineteen municipalities











# Maryland Black Mayors, Inc. Membership

#### **ANACOSTIA WATERSHED**

- Bladensburg
- \*Brentwood
- Capital Heights
- \*Cheverly
- \*Colmar Manor
- Edmonston
- \*Town of Fairmount Heights
- District Heights
- Glenarden
- Greenbelt
- Hyattsville
- Landover Hills
- Mount Rainer
- \*North Brentwood
- Seat Pleasant

\*Towns that completed MOST Training

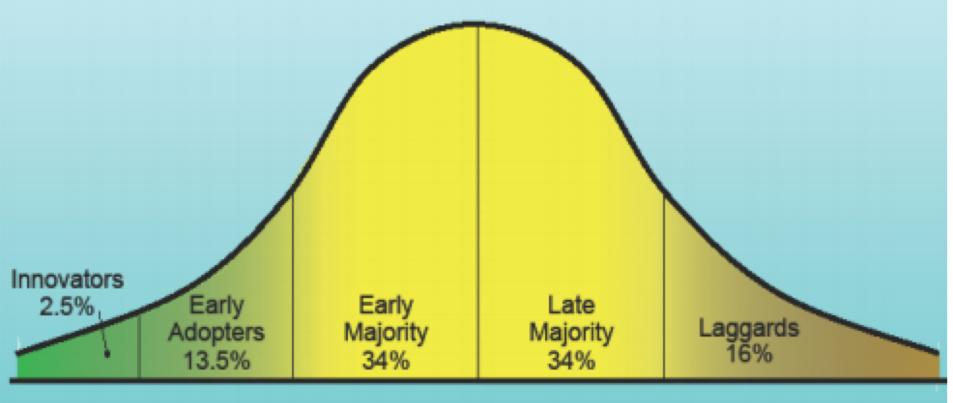
#### POTOMAC WATERSHED

- \*Forest Heights
- Morningside

#### PATUXENT RIVER WATERSHED

- Upper Marlboro
- Eagle Harbor

# Diffusion Approaches: Education, Marketing, and Law



information & education (SHOW ME) social marketing approaches (HELP ME)

regulations & legal interventions (MAKE ME)

\*Image courtesy of the Anne Arundel County Watershed Stewards Academy

# Getting the MOST for Maryland Black Mayors Training Program

#### **In-person workshops**

- Kickoff Workshop Introduction to Stormwater Management and the MOST Center
  - Wednesday March 13<sup>th</sup>
- Workshop Meet your Technical Service Providers
  - Wednesday June 5<sup>th</sup>

Course and/or Webinar	Complete homework assignment	Participate in discussion forum		
Building Blocks of an Effective Stormwater Management Program and the Municipal Roles and Responsibilities Webinar	Wednesday, March 27th	Thursday, March 28th		
Green Infrastructure and Low Impact Development 101	Wednesday, April 10th	Thursday, April 11th		
Introduction to Local Government Stormwater Financing	Wednesday, April 24th	Thursday, April 25th		
Stormwater Financing 101	Wednesday, May 8th	Thursday, May 9th		
Action Planning and Grant Writing Webinar and County Programs Webinar	Wednesday, May 22nd	Thursday, May 23rd		







## Community Stormwater Action Plans

#### Stormwater Action

This section provides a "worksheet" for tracking and managing Forest Height's community stormwater action. It lists all identified strategies and actions that can be considered over the long-term. The community or Green Team may elect to take the lead on some actions, while others may be more efficiently, effectively, or appropriately lead by Town personnel or other stakeholders. Using this worksheet to determine the feasibility and priority of the actions included in this plan will require consideration of timeline, capacity, and costs which can be documented here. The status column provides a way to keep track of the actions that have been taken and any next steps needed.

Stormwater Management Action Plan										
1. Er	mbed stormwater managem	ent into municipal operations.								
Strat	tegy	Action Steps	Lead	Timeframe	Resources and Costs	Partners and Funding	Status and Notes			
1.1	Improve codes and ordinances.	Partner with an academic institution or private consultant to review municipal codes and ordinances for opportunities to address stormwater flooding. Consider pursuing this action collectively with a cohort of neighboring communities.	Town Administrator	mid-term	consultant services (\$20,000 - \$80,000)	LIDC, EFC, County				
1.2	Integrate stormwater management into town's comprehensive plan and other municipal plans.	Whenever Town planning documents are updated, review and edit appropriate sections to address stormwater flooding.		long-term, on-going						
1.3	Aggressively institute Low Impact Development (LID) stormwater management practices into all future municipal projects.	Apply the "Dig Once" principle for all infrastructure projects in order to ensure that LID practices are adopted at the time of renovations or new development.  Leverage general funds with grant dollars to reduce costs.		long-term						

### Lessons Learned

- The challenge of acronyms and maintenance
- Code and ordinance review
- Desire to work collaboratively amongst jurisdictions
- Need to better engage commissioners and council members on stormwater issues
- Citizen concerns are THE big driver for action
- Lack of municipally owned land for projects
- Build a pilot but develop a program









## Benefits of Collaborative Partnerships

- Overlap in grant cycles same message, multiple messengers
- Long-term engagement with communities past a grant cycle
  - Establishes a pipeline of community stormwater management leaders, moving from education, to public outreach, and ultimately project implementation
- Establishes lasting relationships and institutionalizes knowledge despite high turnover rates
- Avoids oversaturation of messages









## Next steps...

- Maryland Black Mayors Advancing Stormwater Management
  - Small Watershed Grant from NFWF to install 30 residential BMPs five per municipality that completed the training
    - ► Five of the six municipalities we are working with lie within priority Anacostia River watersheds identified in NFWF's 2018 Chesapeake Bay Business Plan
  - Partnering with the Anacostia Watershed Society to design and install BMPs
  - Combination of rain barrels, conservation landscaping, and tree tree plantings
  - Pipeline approach to watershed restoration







# Questions?

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