

Speaker Bios June 2-3, 2022 Lancaster, PA

Carin Bisland

bisland.carin@epa.gov

Associate Director for Partnerships and Accountability, US Environmental Protection Agency (EPA)

Carin is responsible for coordinating federal, state and local actions to improve water quality, habitat and living resource conditions in the Chesapeake Bay and its rivers. Some of the responsibilities of her team include coordination within and between Chesapeake Bay Program partner teams and committees, development of decision support tools to allow for adaptive management, the development and use of indicators and performance measures, and ongoing support for the Federal Office Directors.

Loretta Collins

Icollins@chesapeakebay.net

University of Maryland - Chesapeake Bay Program

Loretta Collins is currently a faculty specialist at the University of Maryland (UMD) and serves as the coordinator of the Chesapeake Bay Program's (CBP) Agriculture Workgroup (AgWG), through a cooperative agreement between UMD and the Environmental Protection Agency (EPA). The AgWG provides a forum for discussion, exchange of information, and evaluation between federal, state, and local agencies, conservation districts, universities, agri-business, and the corporate sector on sustainable and/or cost-effective agricultural production systems that benefit water and air quality.

Before joining the CBP office team, Loretta was an agricultural nutrient management specialist for UMD Extension. Her diverse professional background also includes field archaeology, classroom teaching, program management in agroforestry, farm labor, food service and international development in sustainable agriculture.

Mauricio Rosales

mrosales@allianceforthebay.org

Agriculture Projects Manager, Alliance for the Chesapeake Bay

Mauricio is the Agriculture Projects Manager based in the Alliance for the Chesapeake Bay's Pennsylvania office. Having always had an interest with farming science, Mauricio began his work as a herdsman on a 600-cow dairy farm. He then moved to the Penn State Extension where he worked as a Dairy Educator offering educational programs on animal health, dairy business management, and training for Latino dairy employees. Now with the Alliance, Mauricio is in charge of outreach efforts with farmers and manages BMP implementation projects for the different Agriculture programs. Lately, he has helped dairy producers in determining break-evens and cost of production, which later were used to take informed financial decisions at the farms.

Katie Morison

kmorison@hersheys.com

Manager, Responsible Sourcing, The Hershey Company

Katie Morison is a Manager in Responsible Sourcing for The Hershey Company, where she's spent the past two years leading the company's work on advancing sustainability in its dairy and sugar supply chains, as well as its supplier diversity program. Before joining Hershey's in 2020, she worked in corporate sustainability management and consulting in the Middle East region for six years, serving most recently as a sustainability manager for the 2022 FIFA World Cup in Qatar, where she helped lead the development of a comprehensive sustainability strategy for the event including commitments to deliver a fully carbon-neutral tournament, to safeguard to rights of tournament workers, and facilitate the development of stadiums and other infrastructure for long-term community and business use.

Aaron Harris

agharris@landolakes.com

Sustainability & Animal Care Specialist, Land O'Lakes

Aaron is a sustainability subject matter expert with expertise in on-farm sustainability, animal care, Pasteurized Milk Ordinance, member relations, project management, data collection and milk quality. He currently serves as the Sustainability and Animal Care Specialist for Land O'Lakes Inc. and in his current role he is responsible for on-farm implementation of Dairy 2025 initiatives and being able to speak on behalf of these initiatives on a regional scale. Aaron also serves on the board of directors for the Pennsylvania Dairymen's Association and on the Advisory committee for Young Dairy Leaders Institute organized by the Holstein Foundation.

John Cox

johncox.consulting@yahoo.com

Senior Advisor, Lancaster Clean Water Partners

John is a management consultant specializing in Chesapeake Bay environmental issues since 2019. Prior to that, he served as President and CEO of Turkey Hill Dairy, and on the Manufacturing Leadership team of its parent company, Kroger Co., in Cincinnati.

In addition to his service as board member of the International Ice Cream Association and previous member of the PA Governor's Food Safety Council, his contributions to his local community include Lancaster County Economic Development Company (past Chair), Lancaster Farmland Trust (past Chair), and Lancaster Workforce Investment Board. Taken together, he has over 70 years of nonprofit board service.

John is currently Senior Advisor to the Lancaster Clean Water Partners after having been a member of the small founding group of the organization with a vision to help Lancaster County achieve clean and clear water at an accelerated pace. He also works with private foundations with a vision for being a catalyst for restoring local waterways and opening them to the public to enhance quality of life. This includes both river trails and public greenways.

Beth Ginter

beth@cblpro.org

Executive Director, Chesapeake Conservation Landscaping Council

Ms. Ginter became CCLC's first executive director in January 2020. Based in Maryland, CCLC provides consistent training and practice standards for landscape professionals working in the mid-Atlantic region, through various programs, publications, and events. She has directed CCLC's Chesapeake Bay Landscape Professional (CBLP) certification initiative from 2015-2019. Previously, Ms. Ginter was the founding principal of a landscape consulting and design firm, and led scientific communications programs for several companies.

Shea Zwerver

sazwerver@gmail.com

(former) Executive Policy Specialist, PA Department of Conservation and Natural Resources

Shea Zwerver, most recently in the Policy Office at the Pennsylvania Department of Conservation and Natural Resources has over 10+ years experience integrating the social and environmental sciences. Shea enjoys creating synergy and collaborating on unique and innovative projects with partners as it relates to workforce development and increasing people's access to nature. One of her biggest professional accomplishments is orchestrating the Correctional Conservation Collaborative – a vocational and educational training program for inmates nearing release at Pennsylvania State Correctional Institutions in arboriculture, forestry and natural resource conservation.

Rebecca Lauver

rlauver@allianceforthebay.org

PA Forests Projects Coordinator, Alliance for the Chesapeake Bay

Rebecca currently works as the Pennsylvania Forests Projects Associate, based in the Alliance for the Chesapeake Bay's Pennsylvania office. She helps to implement tree plantings, coordinate volunteers, and further reforestation efforts within the commonwealth. During her college career, she interned at Stroud Water Research Center for three summers in the entomology lab, working to measure water quality through the use of benthic macroinvertebrates.

After graduation, Rebecca joined the Alliance team for a one-year position through the Chesapeake Conservation Corps, where she worked with Alliance staff on their Forest team before joining the Alliance full-time in August 2021.

Scott Phillips

swphilli@usgs.gov

Chesapeake Bay Program Coordinator, U.S. Geological Survey

Scott has over 3 decades of experience in conducting and directing scientific investigations related to the interdisciplinary studies of ecosystems. He began working on issues related to Chesapeake Bay in 1989 and since 1995 has served as the U. S. Geological Survey Chesapeake Bay Coordinator.

His primary role is to provide strategic direction for scientific investigations of over 100 USGS projects that range from assessing the habitat conditions of freshwater fisheries; explaining water-quality conditions and trends, examining risk and vulnerability of coastal habitats, and addressing the effects of

land and climate change on watershed conditions. He works with scientists to synthesize major findings and provide ecosystem management implications. The findings are shared with the federal and state partners in Chesapeake Bay Program, so they can make more effective decisions for restoration and protection of the Nation's largest estuary.

John Wolf

jwolf@usgs.gov

Land Change Studies' Assistant Director, U.S. Geological Survey

John serves as the geographic information systems (GIS) Team Leader for the Chesapeake Bay Program (CBP) in Annapolis, Maryland. As the GIS Team Leader, he is responsible for planning, coordinating, developing and applying geographic information management and analysis to address Chesapeake Bay conservation and restoration issues. His project and research interests include web-based cartography and information visualization, three-dimensional (3D) landscape visualization, landscape and seascape ecology, and integrated conservation and restoration assessment and targeting.

John represents GIS interests on the Chesapeake Bay Program's Scientific, Technical Analysis and Reporting (STAR) Teams, the Environmental Protection Agency GIS Workgroup, the EPA Analytics and Visualization Community of Practice, and other regional and national forums.