



Local Leadership Workgroup Meeting

Wednesday, July 10, 2019

10:00 a.m. - 3:00 p.m.

Location: Frederick County Public Safety Training Facility

8349 Reichs Ford Rd, Frederick, MD 21704

Meeting Page: [Local Leadership Workgroup Meeting - July 2019](#)

Webinar*: <https://zoom.us/j/448597828>

Call-in: 669-900-6833; **Meeting ID:** 448-597-828

* To enter the webinar, **please open the webinar link first**. After opening the webinar, either elect to join via computer audio or via phone call. If you select phone, you will be prompted to dial the conference line, meeting ID and participant ID. *Please ensure you enter the participant ID, otherwise you will be taking two spots on the webinar.* This could prevent other participants from joining the call.

Local Leadership Workgroup Members:

Name	Affiliation
Ben Alexandro	Maryland League of Conservation Voters
Heidi Bonnaffon	Metro Washington Council of Governments
Pat Calvert	Virginia Conservation Network
Evelyn Chianelli	Pennsylvania Department of Community and Economic Development
Jen Cottings	University of Maryland Environmental Finance Center
Michelle Edwards	Rappahannock-Rapidan Regional Commission
Andy Fellows	University of Maryland National Center for Smart Growth
Jennifer Starr	Local Government Advisory Committee
Joe Gill	Prince George's County, MD Department of the Environment
Michelle Gowdy	Virginia Municipal League
Mark Hoffman	Chesapeake Bay Commission
Les Knapp	Maryland Association of Counties
Megan Lehman	Pennsylvania Department of Environmental Protection
John Magruder	Essex County, VA Board of Supervisors
Chris McDonald	Virginia Association of Counties
Shannon Moore	Frederick County, MD
Martha Narvaez	University of Delaware Water Resources Center
Laura Cattell Noll (Coordinator)	Alliance for the Chesapeake Bay
Nancy Nunn	University of Maryland Harry Hughes Center for Agro-Ecology
Matthew Pennington (Chair)	West Virginia Regional Planning and Development Council
Don Phillips	Local Government Advisory Committee (Delaware)
Jake Reilly	National Fish and Wildlife Foundation
Pam Shellenberger	York County, PA Planning Commission
Phil Stafford	Maryland Department of Natural Resources

Jim Sullivan	Delaware Department of Natural Resources and Environmental Control
Rick Vilello	Pennsylvania Department of Community and Economic Development
James Wheeler	Pennsylvania State Association of Township Supervisors

Actions and Decisions (March 2019):

1. **DECISION:** The workgroup approved the proposed watershed education program approach.
2. **DECISION:** Staff to develop a spreadsheet of trusted source conferences and contacts.
3. **DECISION:** Information included in any sort of “Watershed Booklet” handbook include:
 - a . Infographics
 - b . Bold, colorful visuals
 - c . Bullet points
4. **DECISION:** The workgroup confirms that they will use governance and decision-making processes as laid out in the Chesapeake Bay Program Governance Document.

Agenda

Local Leadership Workgroup Meeting

10:00 am Getting Started

Discussion Lead: Matt Pennington, Chair

- Introductions
- Review of Local Leadership Outcome
Continually increase the knowledge and capacity of local officials on issues related to water resources and in the implementation of economic and policy incentives that will support local conservation actions
- Workgroup Meeting Goal: Develop efforts to increase knowledge and capacity

10:15 am Process: How can we do this?

Discussion Lead: Matt Pennington, Chair

- Build relationships with trusted sources, peers and local, state and federal partners
- Understand the local priorities and opportunities for synergy with Watershed Outcomes
- Develop a database of valuable resources and content
- Identify delivery methods
- Share and celebrate successes

Materials:

CNT_Value-of-Green-Infrastructure

11:30 LLWG Workplan Review

Discussion Lead: Jennifer Starr

- Establish baseline and measure progress
- Develop, enhance and expand leadership and training programs
- Improve transfer of knowledge to local elected officials

Materials:

Local Leadership Workgroup Workplan 2019 - 2020
 2019 Trusted Sources and Conference Opportunities

Noon Lunch (Bring Your Own)

12:45 pm Elected Officials Watershed Handbook Project

Discussion Lead: Jennifer Starr and Matt Pennington, Chair

- Feedback on the Watershed Curriculum Outline
- Feedback on the Tree Canopy Outline
- Thoughts on MOST Center Video

Materials:

Watershed Education Program Outline

Tree Canopy Outline

1:30 pm How to Consolidate CBP Outcomes Requiring Local Engagement

Presentation: Tuana Philips

Discussion Lead: Matt Pennington, Chair

- Overview of Engagement Strategy
- Feedback on Engagement Strategy
- Watershed 101 Video
- Feedback on Prioritizing Bay Program Outcomes

Materials:

CBP Local Engagement Strategy

2:15 pm Benefits Beyond the Environment Communications Toolkit

Discussion Lead: Rachel Felver and Deb Klenotic

2:30 pm Workgroup Membership

Discussion Lead: Matt Pennington, Chair

- Review of current LLWG members
- Identify gaps in membership
- Brainstorm new potential members

2:40 pm Member Announcements

Discussion Lead: Matt Pennington, Chair

2:50 pm Wrap Up, Action Items, To-Do's and Adjourn

Next meeting → Wednesday, November 6, 2019 (Location TBD)