

Chesapeake Bay Program Communications Office Updates

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Coming soon:

June

- Creature feature: Eastern milk snake
- Chesapeake Bay Awareness Week: Recreation
- Webinar: Recreation

Chesapeake Bay Awareness Week:

Participating social media channels can use the social media toolkit to participate. Included in our social media toolkit are sample posts, social media graphics and relevant content to share throughout the event. Each social media graphic is also available in a transparent png format so you can add your own photographs to the graphic if you desire or you can use the full graphic as provided in the toolkit.

- Access the toolkit here:
<https://drive.google.com/drive/folders/1mW5kOkNTd4Qxfo23EP9vgfxASQobPZCf?usp=sharing>
- Participants are welcome to use our collection of photos to produce social media content. Please credit photos or videos to the Chesapeake Bay Program in your posts!
- Access the photo album here:
<https://www.flickr.com/photos/tags/chesapeakebayawarenessweek2021>
- The toolkit includes a sample proclamation, for any locality that would like to officially proclaim June 5-13 as Chesapeake Bay Awareness Week.
- The proclamation can be accessed here:
<https://docs.google.com/document/d/1EKpXyuuliUhfLI958Z6EwW80VDM705XQXcTo03WLvnM/edit?usp=sharing>
- A press release announcing Bay Awareness Week will be added to the toolkit once it has been sent out to the media.