



Communications Workgroup October Meeting

October 4, 2017

Room 305 | Phone: (866) 299-3188 | Code: (410) 267-5731

Adobe Connect: <https://epawebconferencing.acms.com/comm>

Calendar

October	<i>Hispanic Heritage Month (until Oct. 15); National Seafood Month</i>	November	<i>Native American Heritage Month</i>
Oct. 3	Principals' Staff Committee meeting	Nov. 1	Communications Workgroup meeting
Oct. 4	<u>Walk to School Day</u> Communications Workgroup meeting	Nov. 3-5	Chesapeake Watershed Forum
Oct. 5-6	Local Government Advisory Committee meeting	Nov. 6-7	Invasive Catfish Symposium
Oct. 9	<i>Columbus Day; Native American Day</i>	Nov. 7	Partnering/Leadership GIT meeting
Oct. 10	Water Quality GIT meeting	Nov. 8	<i>National STEM/STEAM Day</i>
	Status and Trends Workgroup meeting	Nov. 8-9	Habitat GIT meeting
Oct. 10-11	Partnership/Leadership GIT meeting	Nov. 10-12	Waterfowl Festival (Easton, Md.)
Oct. 11	<u>National Fossil Day</u>	Nov. 11	<i>Veterans Day</i>
Oct. 14	Festival del Rio (Washington, D.C.)	Nov. 13	Water Quality GIT meeting
Oct. 19	Management Board meeting <u>PA Phase III Steering Committee</u>	Nov. 14	Status and Trends Workgroup meeting
Oct. 23	Water Quality GIT meeting	Nov. 16	Stewardship quarterly progress meeting (Management Board meeting)
Oct. 24	<i>Citizen Stewardship Index release (tentative)</i>	Nov. 23	<i>Thanksgiving</i>
Oct. 26	Scientific, Technical Assessment and Reporting Team meeting	Nov. 24	<i>Native American Heritage Day</i>
Oct. 30-31	PSC retreat	Nov. 27	Water Quality GIT meeting
Oct. 31	<i>Halloween</i> GIT Chairs meeting	Nov. 29-30	Citizens Advisory Committee meeting
		Nov. 30	PA Phase III Steering Committee
		Fall	Reducing Pollution Indicator/Water Quality Standards release

Agenda

- 1:00 – 1:10 Welcome and Roll Call
- *Vote on January retreat date and solicit volunteers for planning committee*
 - *Go over September action items*
- 1:10 – 1:25 Update on Efforts to Communicate Outcomes to Local Governments through the Phase III WIPs
Nicki Kasi (PA DEP) has convened a group to discuss the practicality and feasibility of including a few select outcomes in the upcoming Phase III WIP process. She and Kristin Saunders will update the workgroup on the progress of that group's work.
- 1:25 – 1:40 Municipal Online Stormwater Training (MOST)
[MOST](#), which is funded by the Bay Program, offers online stormwater training courses specifically aimed at local government officials. Jenny Beard (MOST) will talk about the resources MOST offers, and request the workgroup's help getting the word out about these resources.
- 1:40 – 2:10 Work Plan Discussion

Catherine Krikstan will lead a discussion on developing a work plan by going over comments from our September meeting and then focusing on activities generated for Goals 2 and 3.

2:10 – 2:25 Member Spotlight: Pennsylvania Department of Environmental Protection
In a new component of our monthly call, we'll dive deeper into a jurisdiction's communications work. Deb Klenotic starts off by sharing information about Pennsylvania's communications strategy and implementation, and highlighting a successful project or lesson learned.

2:25 – 2:30 Wrap Up

Next meeting: November 1, 1:00-2:30