



Local Leadership

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Through the Chesapeake Bay Watershed Agreement, the Chesapeake Bay Program has committed to...



Goal: *Stewardship*

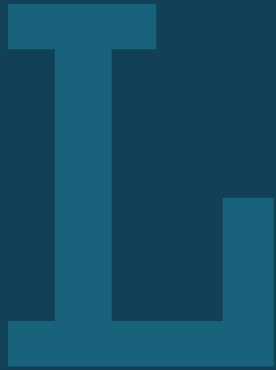
Outcome:

Continually increase the knowledge and capacity of local officials on issues related to water resources and in the implementation of economic and policy incentives that will support local conservation actions.



What is our Expected and Actual Progress?

- A baseline level of knowledge and capacity has not yet been established
- Some qualitative information on outputs



Learn

What have we learned in the last two years?



Successes and Challenges

- What worked:
 - **Building Credibility** - committed members,
 - **Building relationships** - peer to peer, trusted sources
 - **Building Inventory** – trusted source conferences
- What didn't work: poorly coordinated one-off efforts
- Obstacles: baseline survey and COVID-19 global pandemic
- Gaps Filled: understanding of current training opportunities, new created educational materials



On the Horizon

- **Fiscal** - Unknown impacts of the COVID-19 global pandemic on local governments
- **Policy** - Shift to prioritizing essential services and urgent matters, like public health
- **Diversity, Equity, Inclusion and Justice (DEIJ)** – advancing these principles is a priority for the CBP and many local governments
- **Virtual Work** – widespread adoption of virtual work has changed local government operations
- **Climate Change** – local governments are acknowledging and addressing the impacts of climate change, especially flooding

A large, stylized, blue letter 'A' is centered on a dark blue background. The letter has a thick, blocky font with a slight shadow effect. The background is divided into horizontal bands of color: a dark blue band at the top, a medium blue band in the middle, and a light green band at the bottom.

Adapt

How does all of this impact our work?



Based on what we learned, we plan to ...

- Serve as a Broker between trusted sources and our workgroup counterparts
- Continue knowledge transfer for newly elected officials
- Build relationships and capacity with senior staff and planners at the local government level
- Adaptively manage our approach based on the results of the baseline survey
- Make virtual learning a central component of our approach



Help

*How can the Management Board
lead the Program to adapt?*



How You Can Help



Provide a high-level summary:

- Need baseline survey to evaluate whether we are on track or not
- Making significant progress in implementing the local engagement strategy
- Have had successes on a smaller scale, challenging to find funding to expand



Help Needed

- Find opportunities to get to know your local governments. The LLWG can help!
- Talk to your representative on the LLWG to discuss how we can expand local official engagement in your jurisdiction
- Share resources that you have for local governments. The LLWG can help disseminate them!
- Discuss impacts of COVID-19 on local governments: How can we best reach/work with local governments during this time?

QUARTERLY PROGRESS MEETING
Chesapeake Bay Program



Discussion