

#### Local Leadership

Continually increase the knowledge and capacity of local officials on issues related to water resources and in the implementation of economic and policy incentives that will support local conservation actions.



# Local Leadership Logic and Action Plan

On track or complete – 15 actions



- Risk of Getting Off-Track 2 actions
  - Local Leadership Baseline Survey still waiting on OMB approval



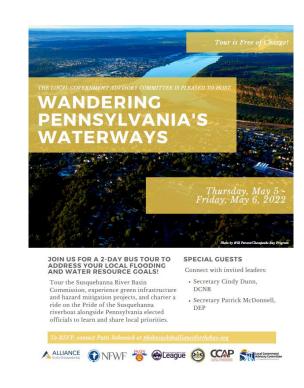
• Off Track – 0 actions



Good news! Peer to peer learning exchanges — in VA, MD and PA are back on track

- Peer to Peer Learning Exchanges
  - Wandering Virginia's Waterways on March 31<sup>st</sup> April 1<sup>st</sup>
  - Wandering Maryland's Waterways on April 21<sup>st</sup> 22<sup>nd</sup>
  - Wandering Pennsylvania's Waterways on May 5<sup>th</sup> 6<sup>th</sup>







#### JOIN US FOR A BUS TOUR: NEXT GENERATION AGRICULTURAL PRACTICES TO FOSTER A RESILIENT RURAL ECONOMY

When: Thursday, March 31 - Friday, April 1, 2022

Where: Meet in Richmond and travel to the Lower Eastern Shore

- Experience a two-day peer-to peer learning exchange focused on next generation agricultural practices
- Discover the Barrier Islands Center, enjoy a stop at the Chatham Winery, explore the Volgenau Virginia Coast Reserve on land and by boat at the Brownsville
- Connect with invited local and state leaders including State Senator Linwood Louis and State Delegate Rob Blossom





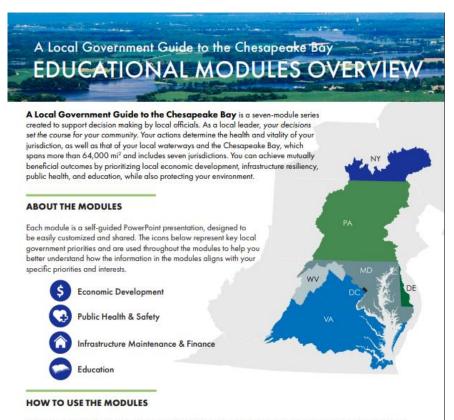




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- A Local Government Guide to the Chesapeake Bay
  - Phase I included the creation of 7 educational modules
  - Phase II will launch in Spring 2022 and will include creation of 3 – 4 additional modules, an online resource hub and a train the trainer program

Perhaps a new module focused on ag?



All modules contain the slides listed below to identify learning objectives, local case studies, and resources for local implementation.

- What You'll Learn provides learning objectives and questions that will be answered throughout the module.
- What You Can Do identifies actionable items to engage your community and where applicable, financial
  assistance to support local actions.
- . To Learn More provides additional resources for further learning about each of the module topics.

Each module references a variety of statistics and data to support its learning objectives. **Sources** for any referenced statistics, data, and photos can be found within the notes for each of the individual slides. A **glossary** defining keywords can also be found at the end of each module.

- Implementation Support for Local Watershed Education and Capacity Building
  - Project is now complete and final report is on meeting webpage
  - Directly engaged more than 1,500 local officials and indirectly engaged an additional 19,000 local leaders
  - Focus was on webinars, conference sessions, elected officials trainings, magazine/blog articles and more

Rolling out new educational modules in partnership with trusted sources!



- Planning for Clean Water: Local Government Workshops
  - Monthly webinars in partnership with the MidAtlantic Planning Collaboration (Jan – June)
  - Proposed mobile workshops at PA, MD and VA conferences (Summer & Fall 2022)
  - Session at National American Planning Association (APA) conference in Spring 2023 in Philadelphia

We've had great attendance so far – 280 folks at the first webinar!



#### SAVE THE DATES

Planning for Clean Water Webinar Series

The Mid-Atlantic Planning Collaboration is pleased to announce this webinar series exploring the vital connections and partnerships between planners and the health of our water resources and the Chesapeake Bay Watershed.

Each webinar will feature local planners who are engaged in initiatives that serve their community and further water quality and living resource goals. Each will also include resources available to planners that may be relevant or helpful. AICP certificate maintenance credits will be available. All webinars will be recorded and posted to the Mid-Atlantic Planning Collaboration's YouTube page. Look here for updated information on the series.



Third Thursdays of each Month | 12- 1:30 pm.

Details and Registration below!

January 20, 2022: A Planner's Guide to the Chesapeake Bay-This webinar will provide an orientation to the Bay, including geography, population, the Bay Program, why it's important for planners to know about the Bay and how local decision-making impacts water resources.

February 17, 2022: Plan Integration for Resilience AND Equity-Planners have a number of plans for which they are responsible. Two factors, climate resilience and equity, are top-of-mind as we try and integrate planning strategies to provide multiple benefits. The webinar would explore examples of successful plan integration and their relation to building in more resilient approaches to local decision-making. REGISTER NOW

March 17, 2022: Leveraging Hazard Mitigation for Water Quality Benefits: Efforts to reduce water pollution can also achieve hazard mitigation plan goals. This webinar will provide examples of how local planners have integrated water quality considerations, such as Green Infrastructure and Low Impact Development, into William Plans. REGISTER NOW

April 21, 2022: How to Leverage Conservation, Open Space and Parks Funding to Maximize Multiple Benefits- How are localities leveraging conservation, open space and parks funding to maximize economic development, environmental stewardship, and quality of life? This webinar will explore the policies and opportunities that support conservation, recreation and open space at the local level. REGISTER NOW

May 19, 2022: The One Water Approach and How It Benefits the Bay-Integrated Water Resource Management (WRM), als. the 'One Water' approach, has been embraced by APA as a best practice. Clean water goals have a strong connection to the One Water approach. This webinar will present local planning jurisdictions that have taken a One Water approach in ways that minimize environmental impacts and maximize achievement of social and economic goals.

REGISTER NOW

ERROH

June 16, 2022: Smart Growth Tools for Protecting Water Resources. Water quality outcomes are directly tied to land use decisions made by local jurisdictions. This webinar would explore local land use scenarios that lead to triple-bottom-line (economic, social, environmental) results and pose questions on current land use trends watershed-wide that may threaten progress. REGISTER NOW























### **Shout-outs!**

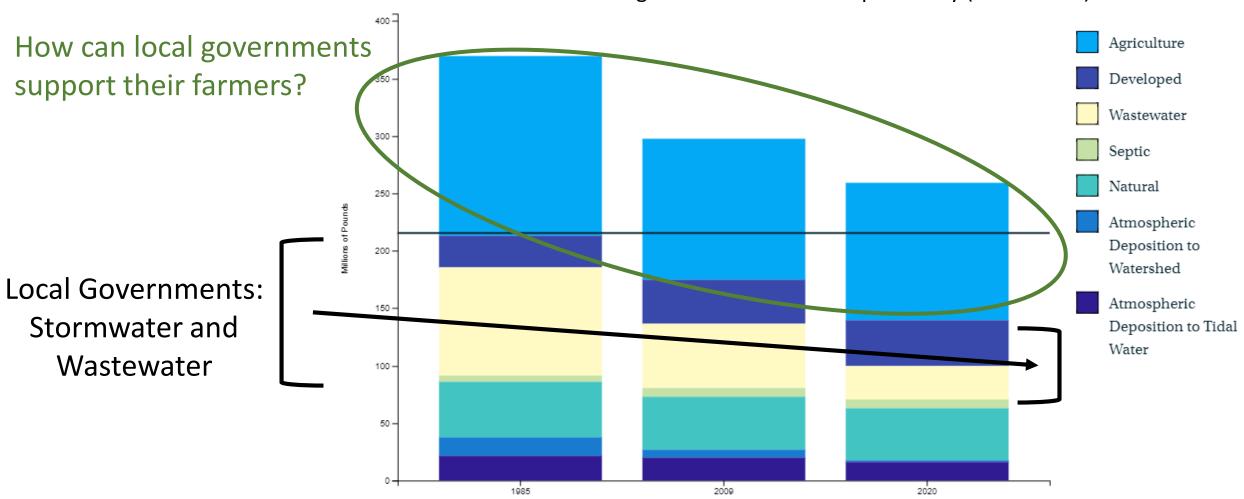
- VA Peer to Peer: Karie Walker, Mitchell Smiley, Justin Williams
- MD Peer to Peer: Justin Fiore, Dominic Butchko, Kathy Stecker, Les Knapp, Phillip Stafford
- PA Peer to Peer: Megan Lehman, Pam Shellenberger, Leslie Rhoads, Ashley White, James Wheeler, Ed Knittel
- Planning for Clean Water: Local Government Workshops Steering Committee: Matthew Pennington, Michelle Edwards, Pam Shellenberger, Heidi Bonnaffon, Jennifer Starr

### LLWG Member and Interested Party Survey

- 11 responses  $\rightarrow$  8 members and 3 interested parties
- How are we doing at accomplishing our mission (1-5)? 4.2
- 100% said that the 'level' of resources shared was just right and 90% found 'many' or 'some' of the materials helpful
- 80% said that we should continue to have themed meetings
- Top themes:
  - Social science tools 90%
  - The focus of today's meeting! Agriculture – 50%
  - Stormwater 50%
  - Local Planners 50%
- 90% want meetings to be more interactive and/or have more discussion

## Why focus on agriculture?

Modeled Nitrogen Loads to the Chesapeake Bay (1985 -2020)



#### **Meeting Goals:**

- Determine what local elected officials need to know about agriculture
- Identify agriculture 101 resources tailored to local officials
- Explore case studies on how local officials are supporting their local agricultural community



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